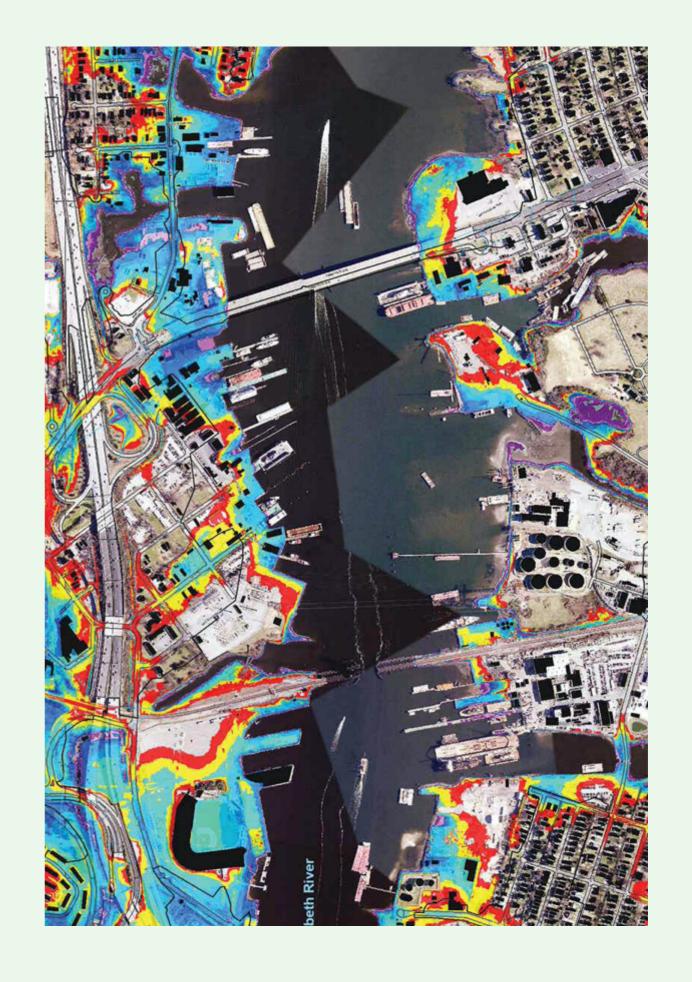
GEOG 358:
Introduction
to Geographic
Information
Systems
GIS Overview



### **GIS Overview**

### **Topics**

- What is GIS?
- Components of GIS
- Why use GIS?
- A brief history
- GIS in action
- GIS resources

## What is GIS?

# Geographic Information

Systems

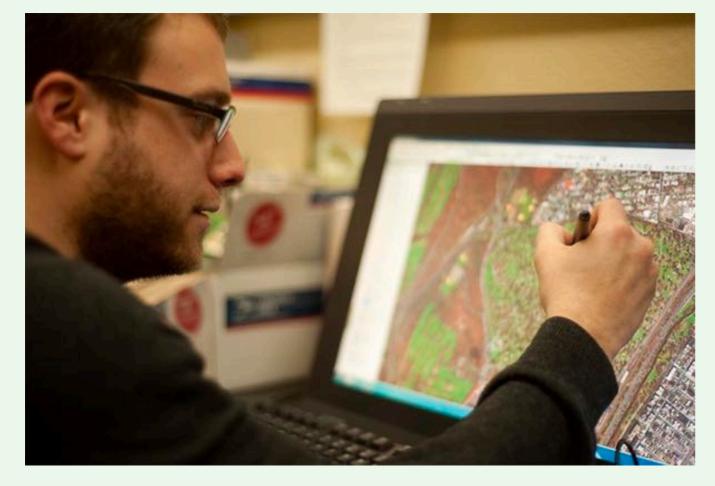
- Location on Earth's surface
- Occurring in space—relational
- What, where, when
- Knowledge derived from data
- Integrated group of elements that form a whole

## What is GIS?

A computer-based system used to collect, store, analyze, display, and distribute geospatial data.

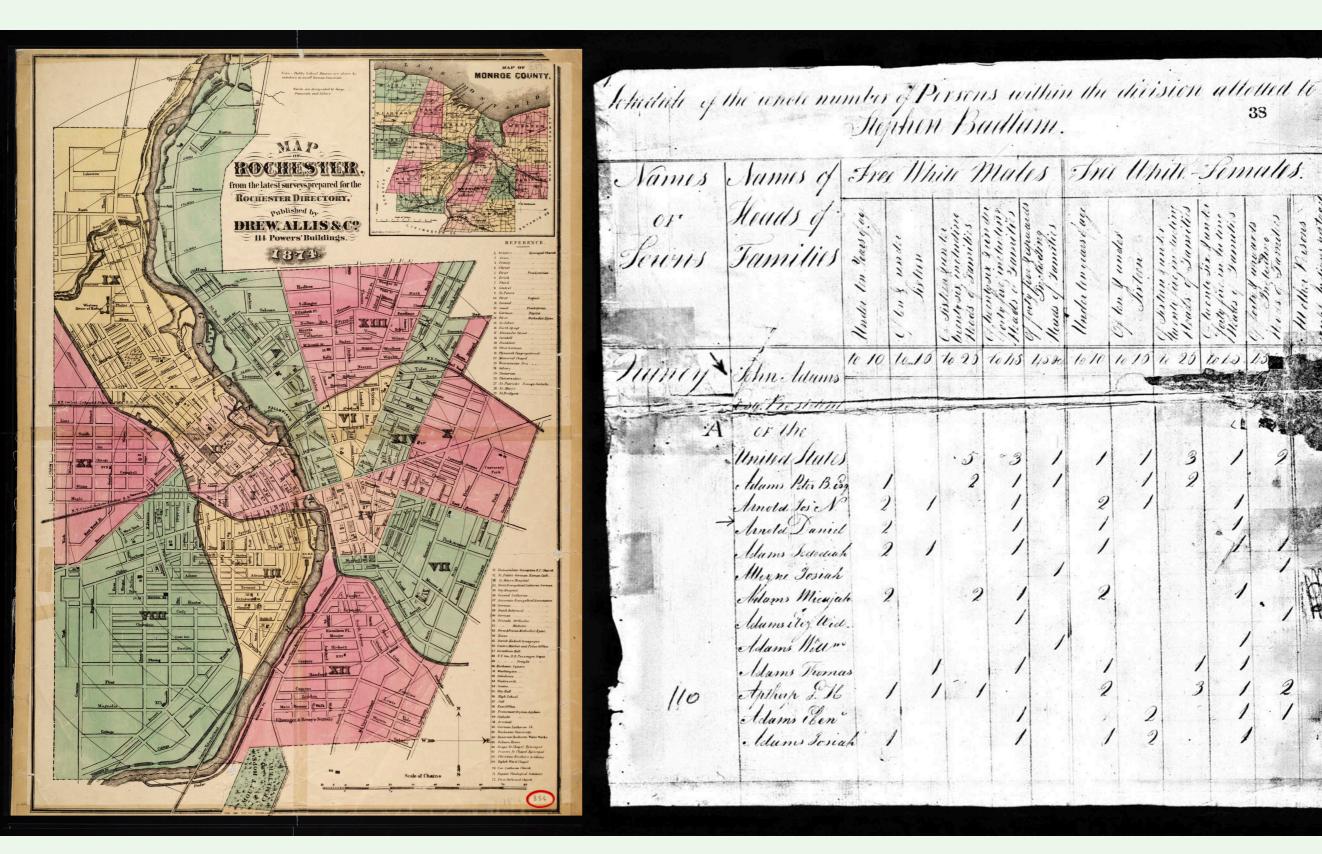


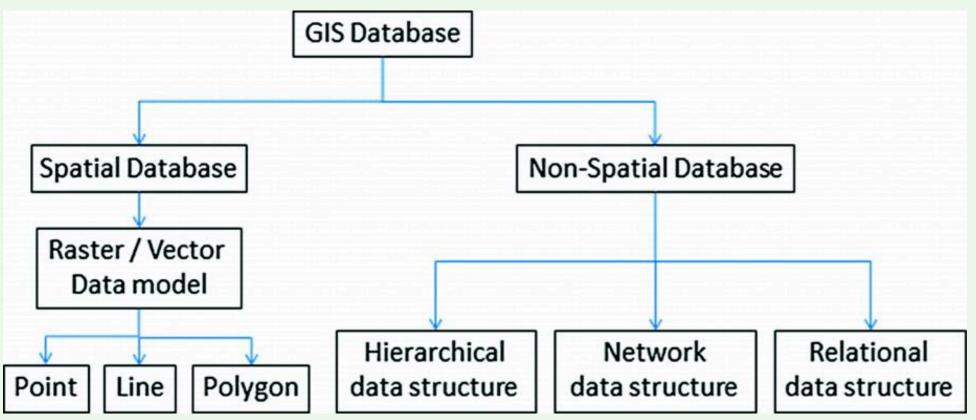
## Data collection

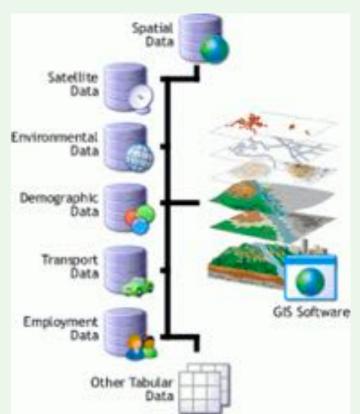






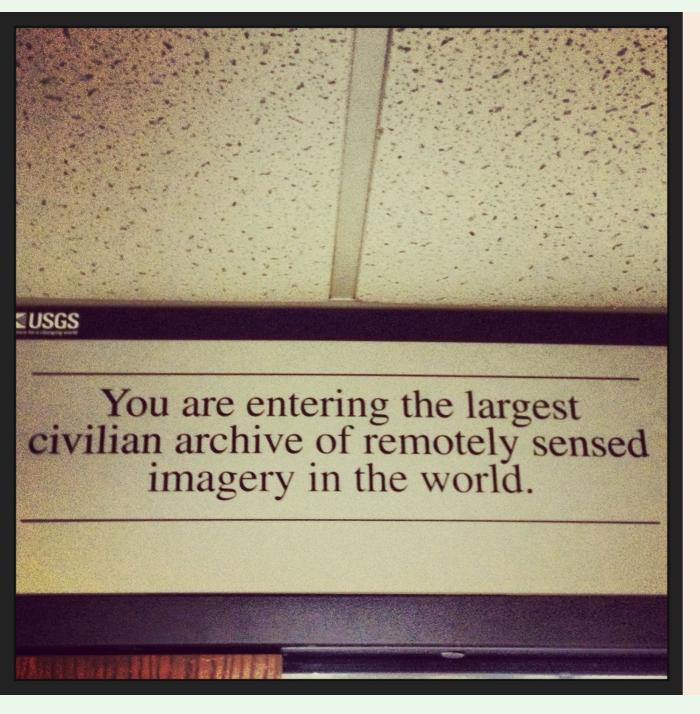






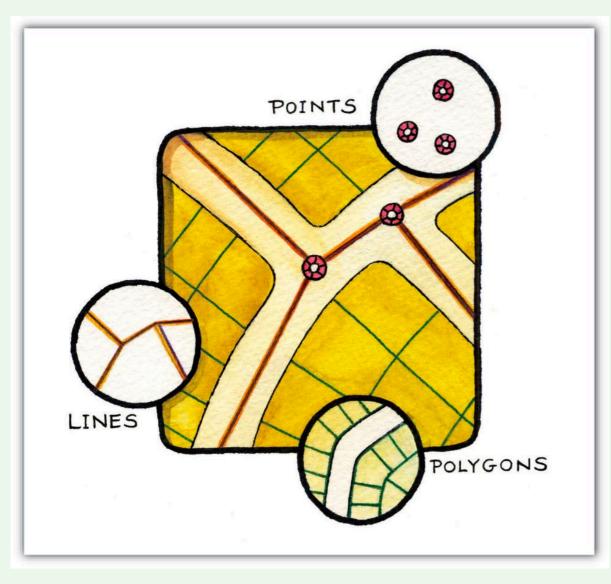


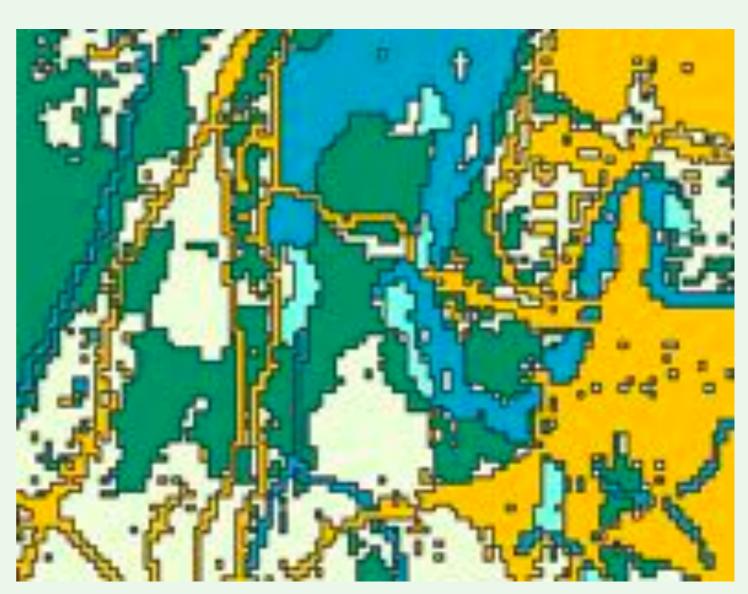
# Data storage



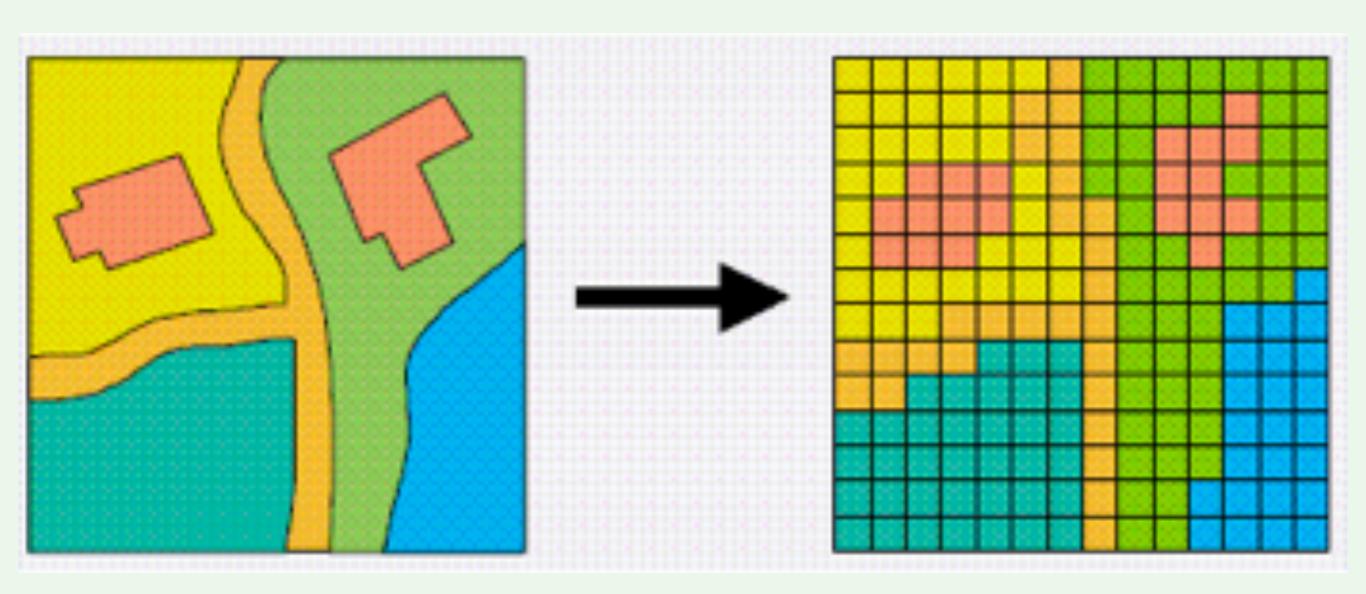


## Data model



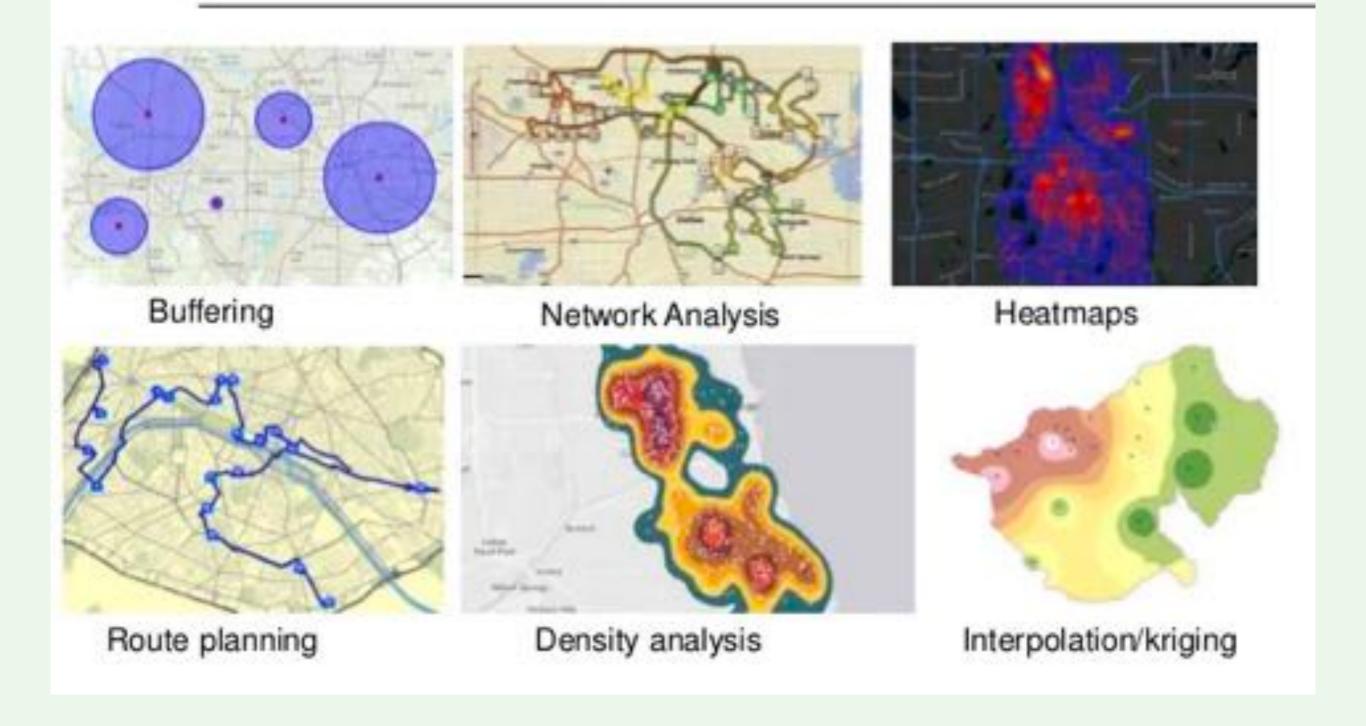


VECTOR RASTER



## Analysis

### **GEOSPATIAL ANALYTICAL METHODS**



#### Collect source layers

Data is first digitized into either polygon or raster layers. This housing suitability data is raster.



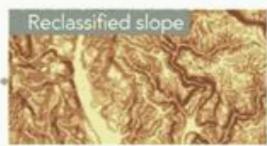
## Analysis













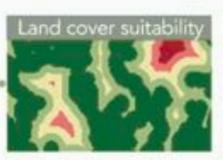
Reclassified road distance

#### Reclassification

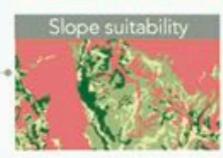
Source layers composed of continuous values (such as slope and distance layers) are first reclassified into meaningful ranges of values.

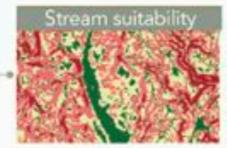
#### Create suitability layers

Each layer is now classified to use a common suitability scale: for example, low suitability could be assigned a value of 1 (dark red) and high suitability a value of 5 (dark green).





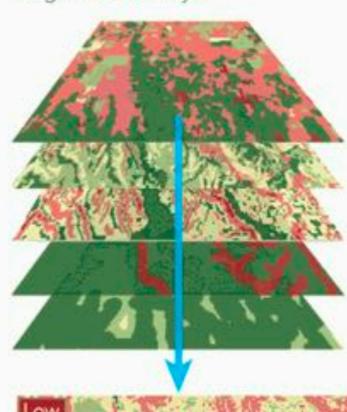


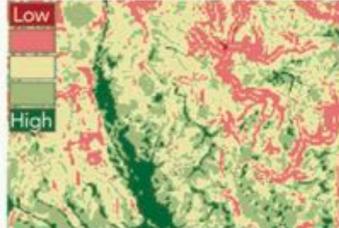




#### Calculate weighted overlay

Suitability layers are overlaid so that each cell gets an overall suitability rating.
Weights of relative importance are assigned to each layer.





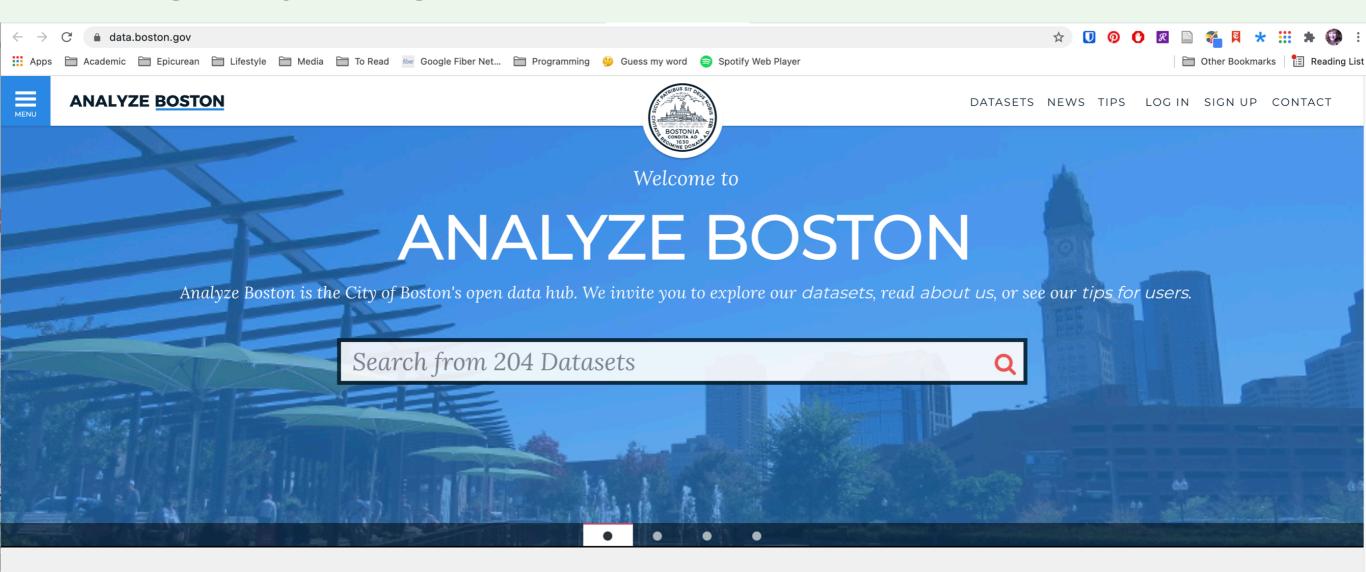
# Display



## Display



## Distribution

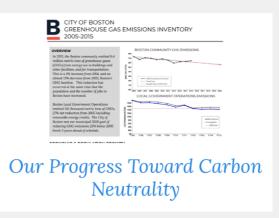


#### **SHOWCASES**

See what our users are doing with open data.



Canopy Change Assessment: 2014-2019





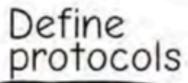


## Components of a GIS

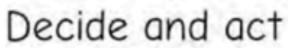


### The physical world













Collect and edit spatial data

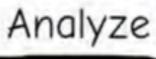




Report results







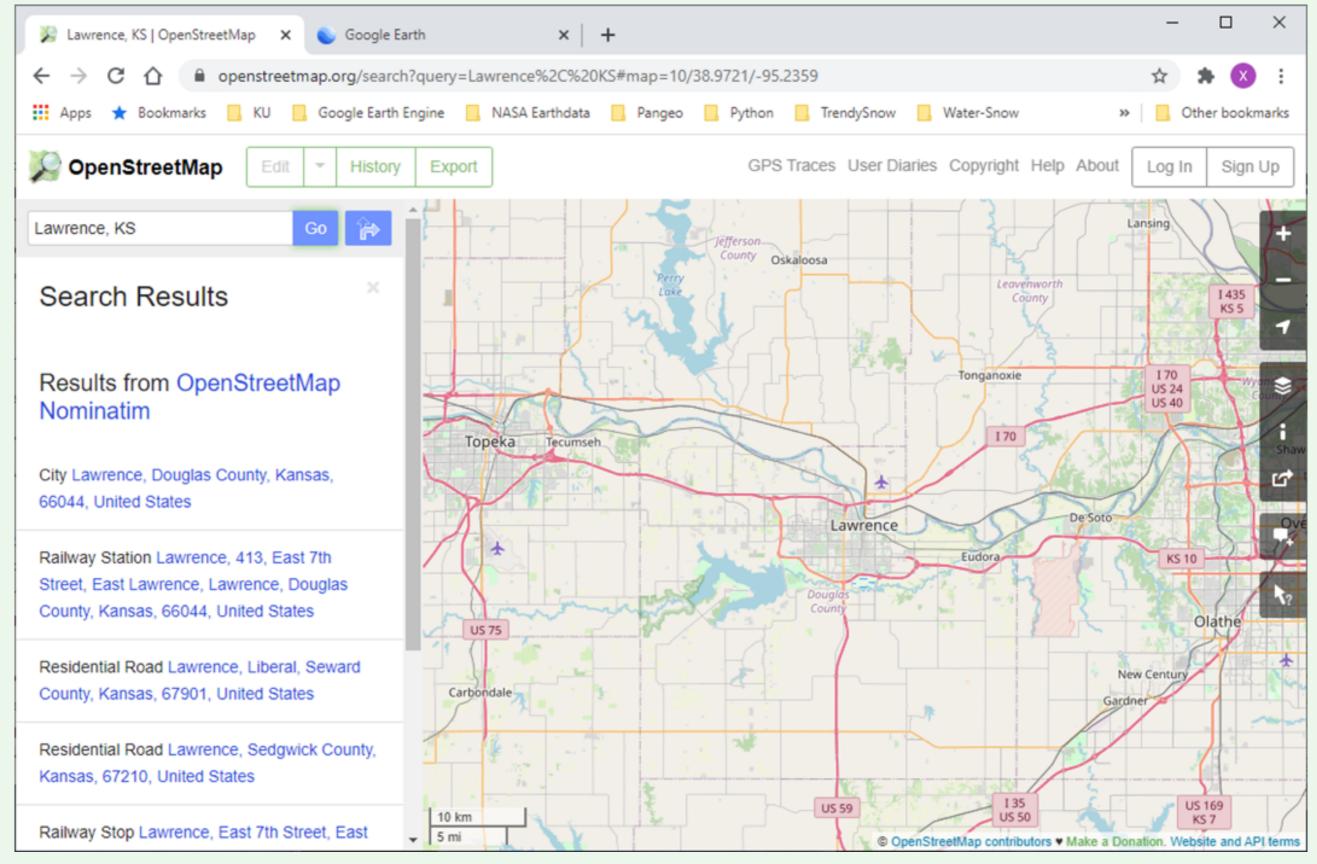




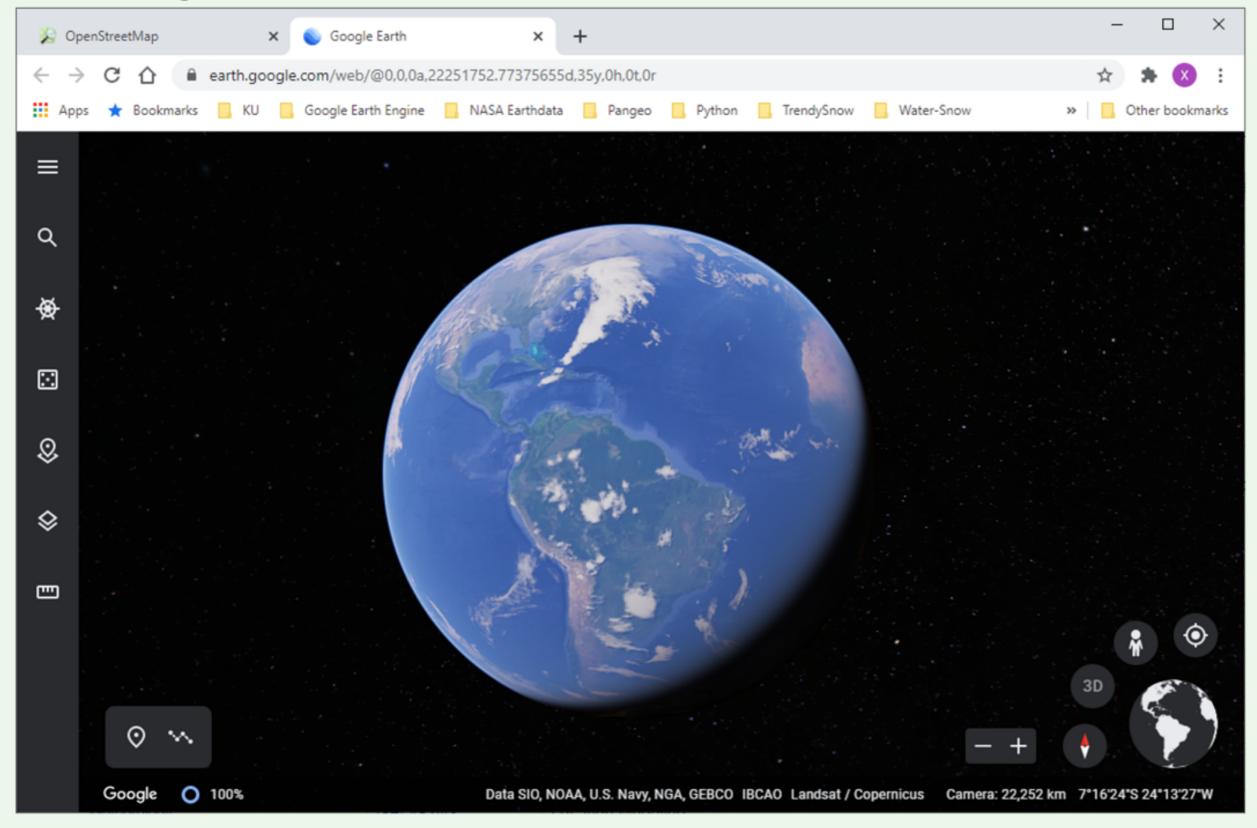
## Software

- ESRI—Environment System Research Institute, Redlands, California
  - ArcGIS Pro, ArcGIS Desktop, ArcGIS Online...
  - The largest GIS company
- Many others
  - GeoMedia, Mapinfo, AutoCAD Map, IDRISI, Manifold, Microimages, ...
- Remote sensing software with certain GIS functions
  - ERDAS, ENVI, ...
- Free and Open Source Software (FOSS)
  - QGIS, GRASS (raster)
  - Google Map, Open Street Map, Google Earth
  - Libraries (APIs)—application programming interfaces
    - R, Python, Javascript
    - Google Earth Engine

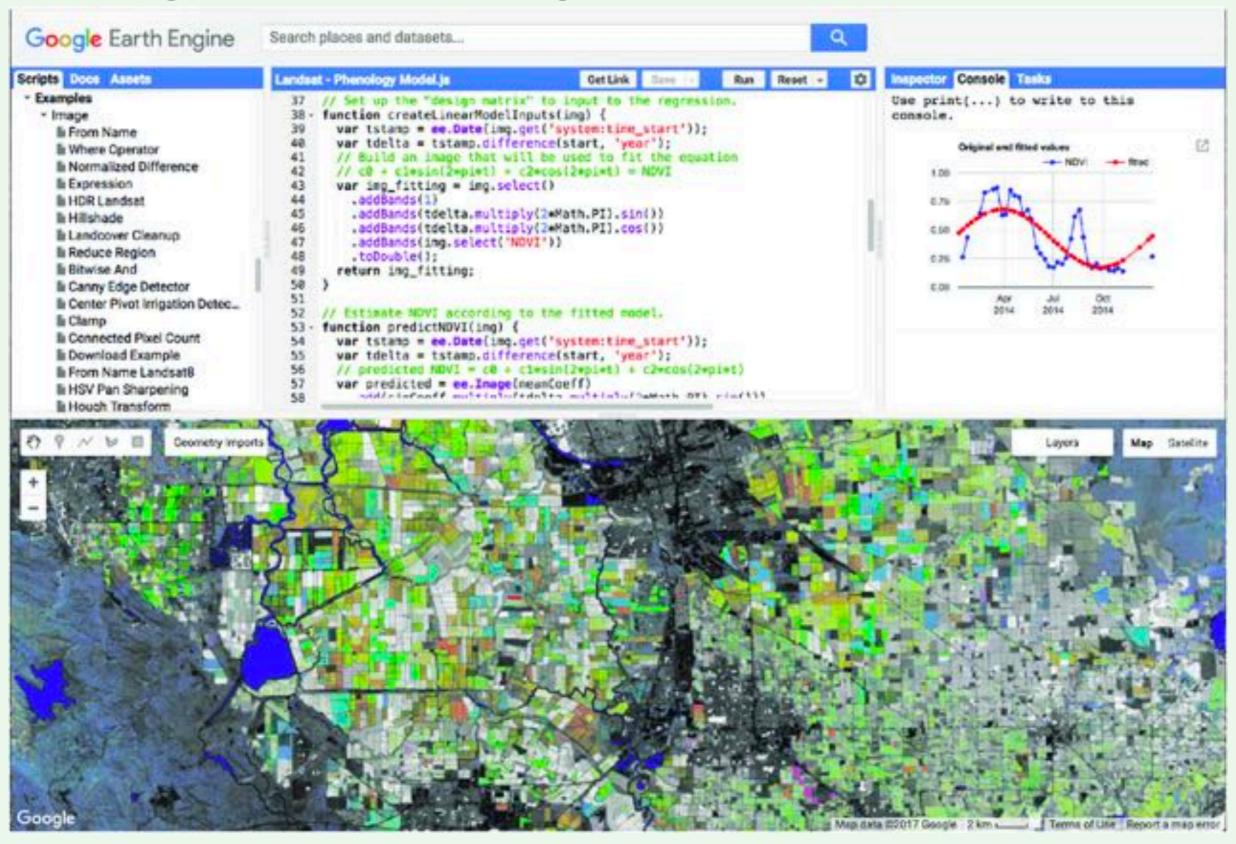
## Open Street Map



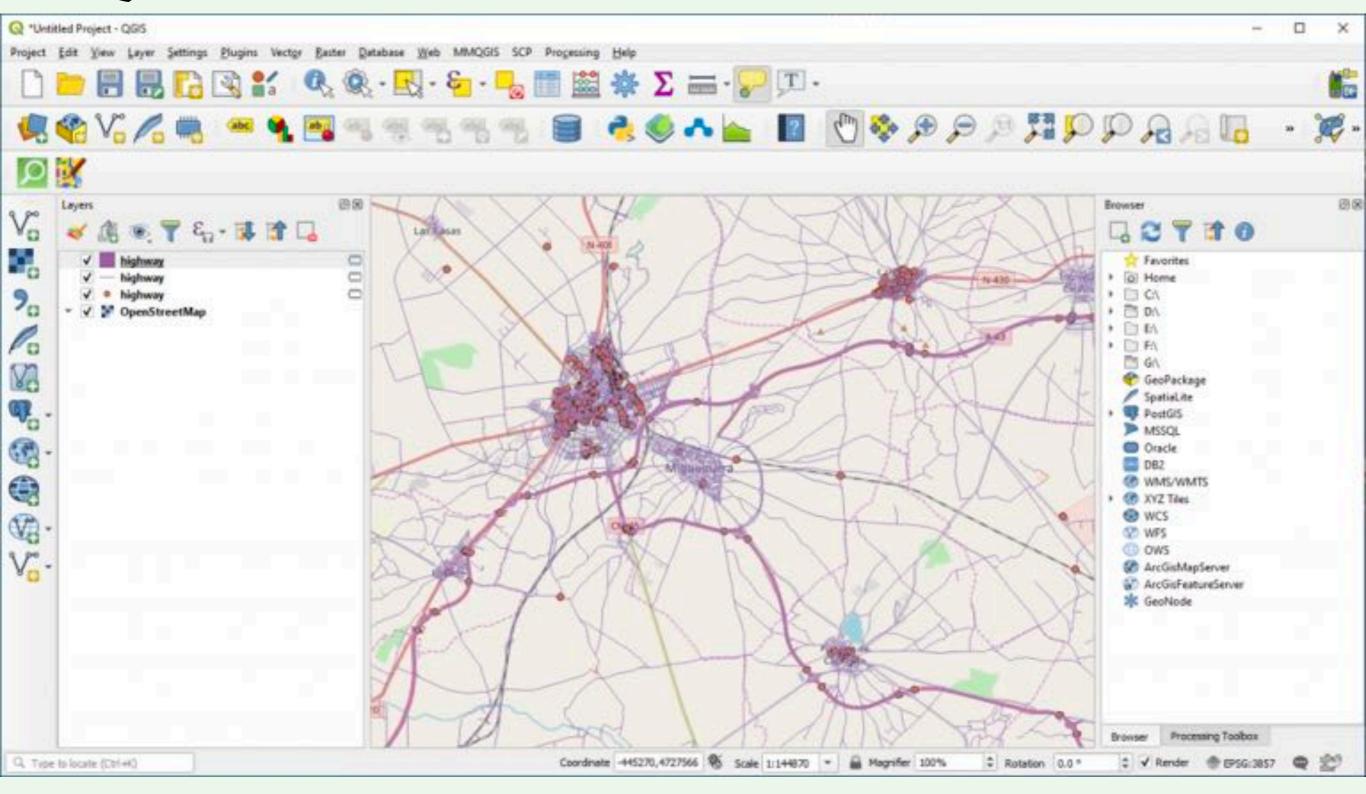
# Google Earth



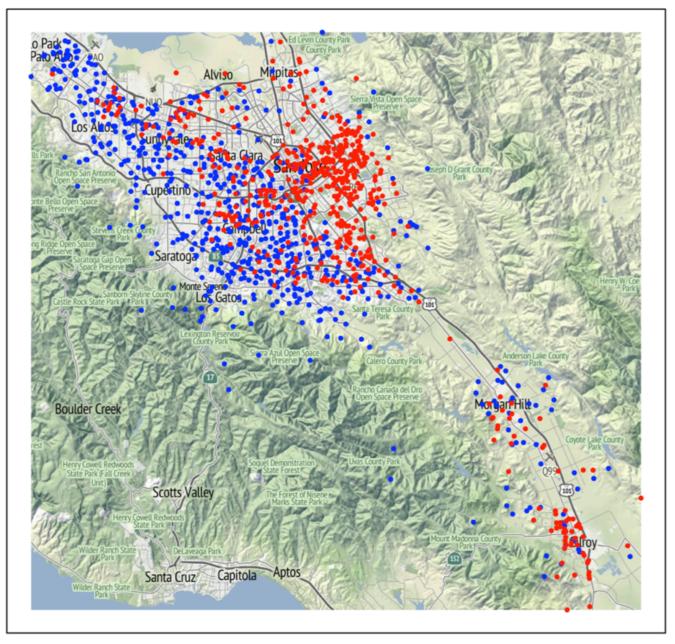
## Google Earth Engine



## QGIS



#### **Demographic Distribution of Santa Clara County**



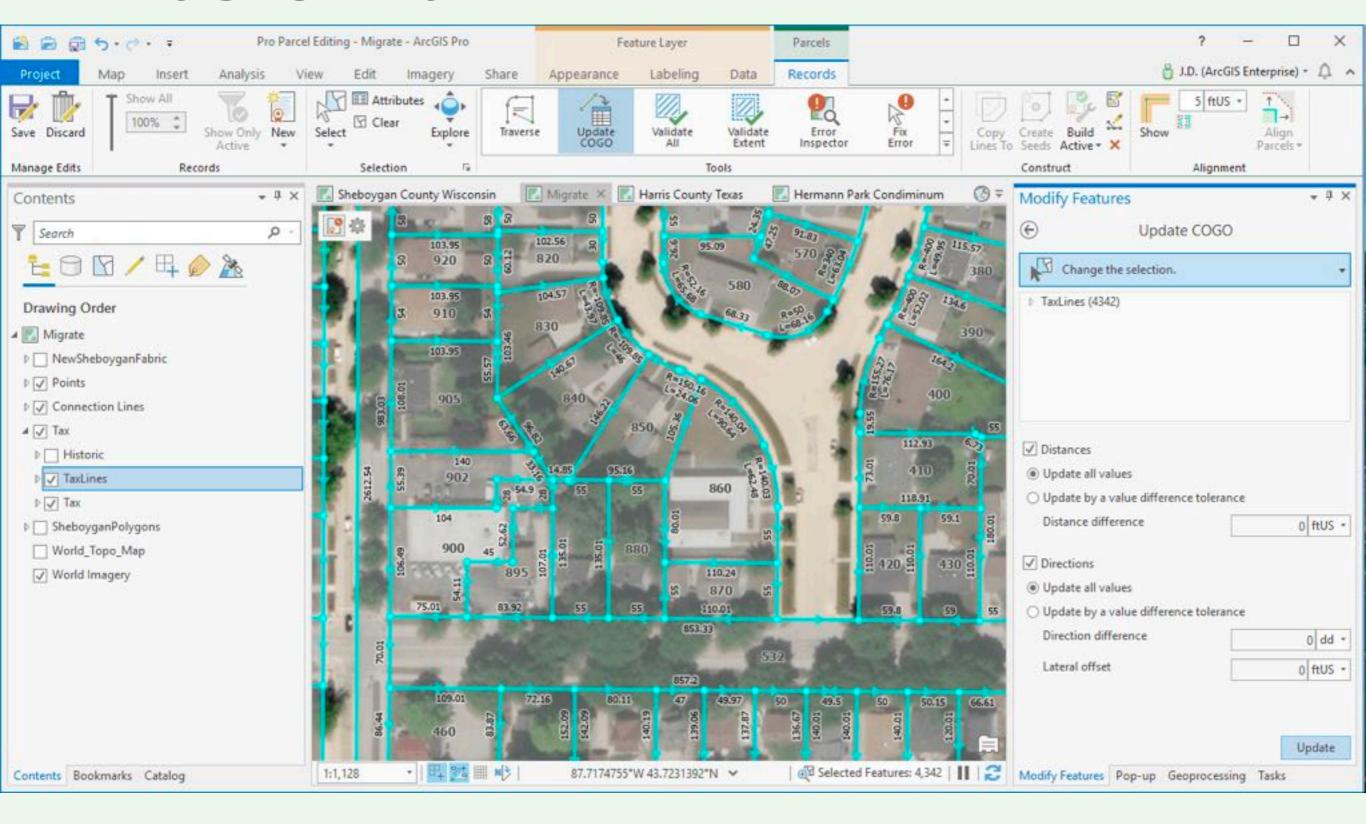
- Hispanic White

```
library(ggmap)
# REPROJECT YOUR DATA TO EPSG 3857
to.plot.web.merc <- spTransform(dots.all, CRS("+init=EPSG:3857"))</pre>
# COPY AND PASTE SEGEMENT 1 Series of weird conversions to deal with
# inconsistencies in units for API.
box <- to.plot.web.merc@bbox</pre>
midpoint <- c(mean(box[1, ]), mean(box[2, ]))</pre>
left.bottom <- c(box[1, 1], box[2, 1])
top.right <-c(box[1, 2], box[2, 2])
boundaries <- SpatialPoints(rbind(left.bottom, top.right))</pre>
proj4string(boundaries) <- CRS("+init=EPSG:3857")</pre>
boundaries.latlong <- c(t(spTransform(boundaries, CRS("+init=EPSG:4326"))@coords))</pre>
# END COPY-PASTE SEGMENT 1
# SET MAP TYPE HERE, LEAVE OTHER PARAMETERS AS THEY ARE
gmap <- get_map(boundaries.latlong, maptype = "terrain", source = "stamen",</pre>
    crop = TRUE)
# COPY-PASTE SEGMENT 2 Create object that sp.layout likes.
long.center <- midpoint[1]</pre>
lat.center <- midpoint[2]</pre>
height \leftarrow box[2, 2] - box[2, 1]
width <- box[1, 2] - box[1, 1]
sp.raster <- list("grid.raster", gmap, x = long.center, y = lat.center, width = width,</pre>
    height = height, default.units = "native", first = TRUE)
# END COPY-PASTE SEGMENT 2
# NORMAL PLOTTING TRICKS - HAVE FUN HERE!
# Housecleaning and set colors
to.plot.web.merc$ethnicity <- as.factor(to.plot.web.merc$ethnicity)</pre>
my.palette <- c("red", "blue")</pre>
point.size <- 0.5</pre>
# Plot!
spplot(to.plot.web.merc, "ethnicity", sp.layout = sp.raster, col.regions = my.palette,
    cex = point.size, main = "Demographic Distribution of Santa Clara County")
```

### **ESRI ArcGIS Software**

- ArcGIS Pro
  - Latest desktop GIS software
  - Replacing the ArcGIS Desktop suite
- ArcGIS Desktop
  - ArcMap, ArcCatalog
- ArcGIS Online
  - Web data and maps accessible to desktop applications (ArcGIS Pro or Desktop)
  - Maintained by ESRI
- ArcGIS Server
  - Web GIS maintained by organizations

## ArcGIS Pro



# Why use GIS?

## Why use GIS?

- Geographic data is important
  - Life is spatial—geographic information is essential in day-to-day activities
  - Essential for the management of water, food, and energy
- Everything happens somewhere
  - Most information has location associated
- Spatial variation is ubiquitous
  - Knowledge of what is where and when it occurs is important for understanding the world and global change

## Manage & Process Geospatial Data

- Mental maps
  - Our brains are geographic information systems
  - Maps of the environment stored in our brains
- Paper maps
  - Printing
  - Preserve and distribute geographic knowledge
- GIS
  - Digital
  - Revolutionize the handling of geographic data (at fingertips)

# A Brief History of GIS



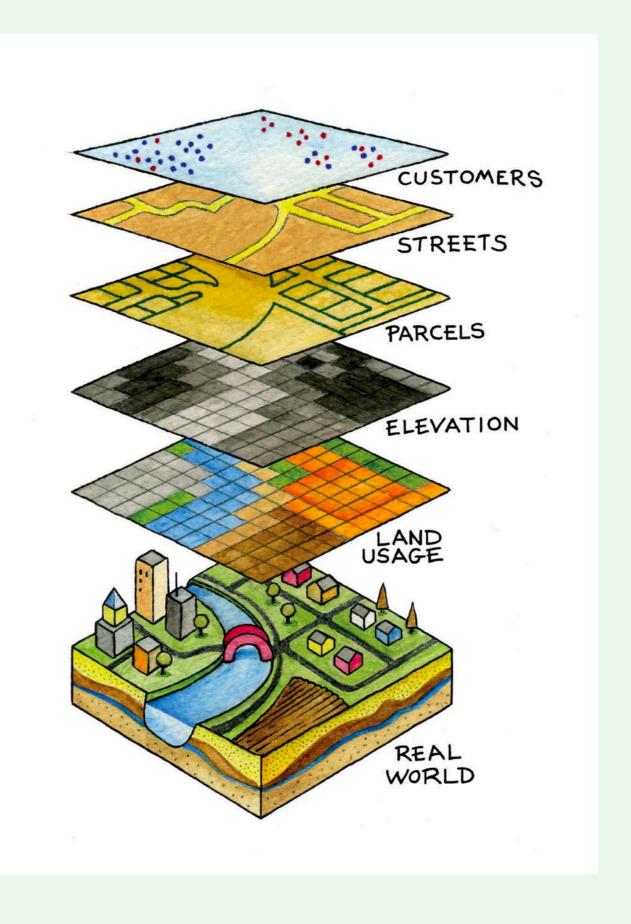
## A Brief History of GIS

- Necessity is the mother of any invention
  - Planners, cartographers, resource managers involved in site selection projects (suitability analysis)
  - Computerizing manual processes
- GIS started at universities as research tools
  - Harvard, Minnesota, Yale, Clark University in late 60s and early 70s
- GIS benefit from the development of computing and data collection and distribution technologies
  - Computer hardware (CPU, memory, storage) and software (programming language, operating system, graphic user interface, database)
  - Advancement in sensor technology and availability of geographic data (government and private industries)
  - The Internet and the Internet of Things

# GIS in Action

# How does GIS answer spatial questions?

GIS allows us to abstract information from the physical world and display it in layers or themes.



# How is climate change projected to affect my community?



https://gisclimatechange.ucar.edu/

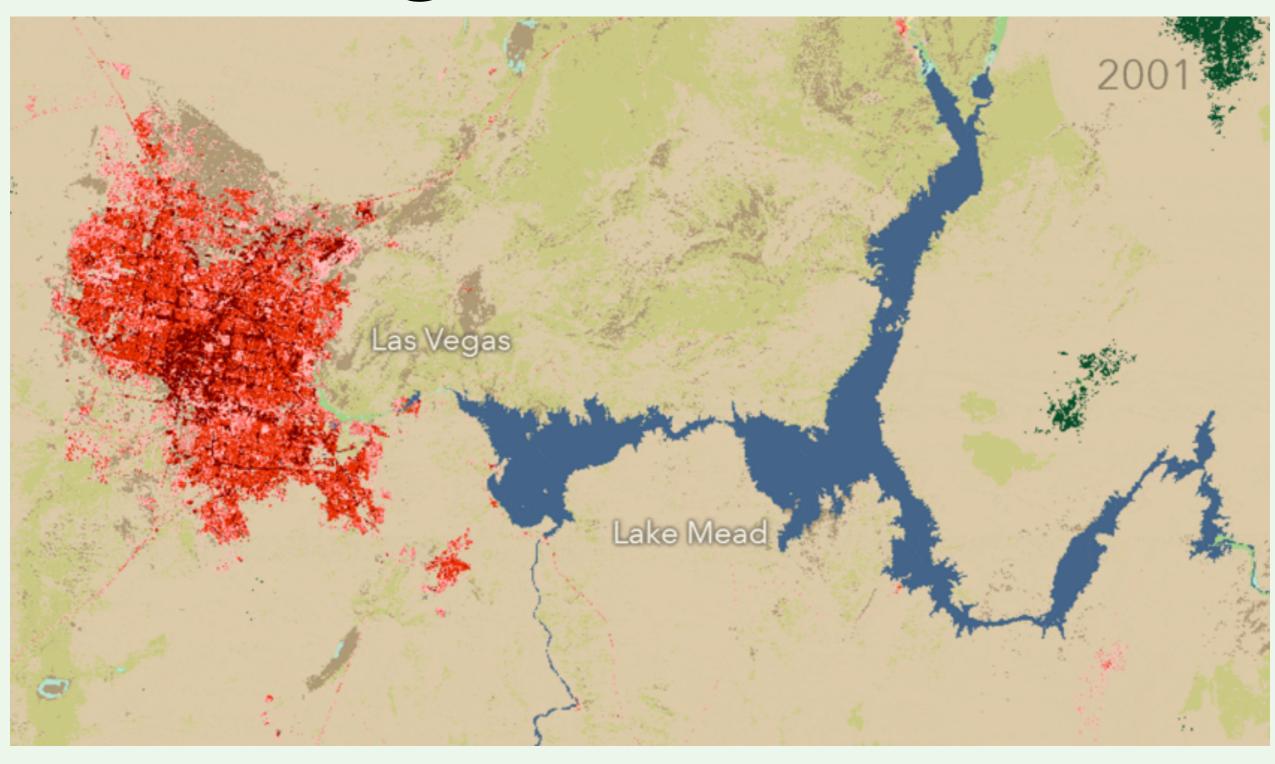
# What areas of a community are high risk for children?

The New York Times

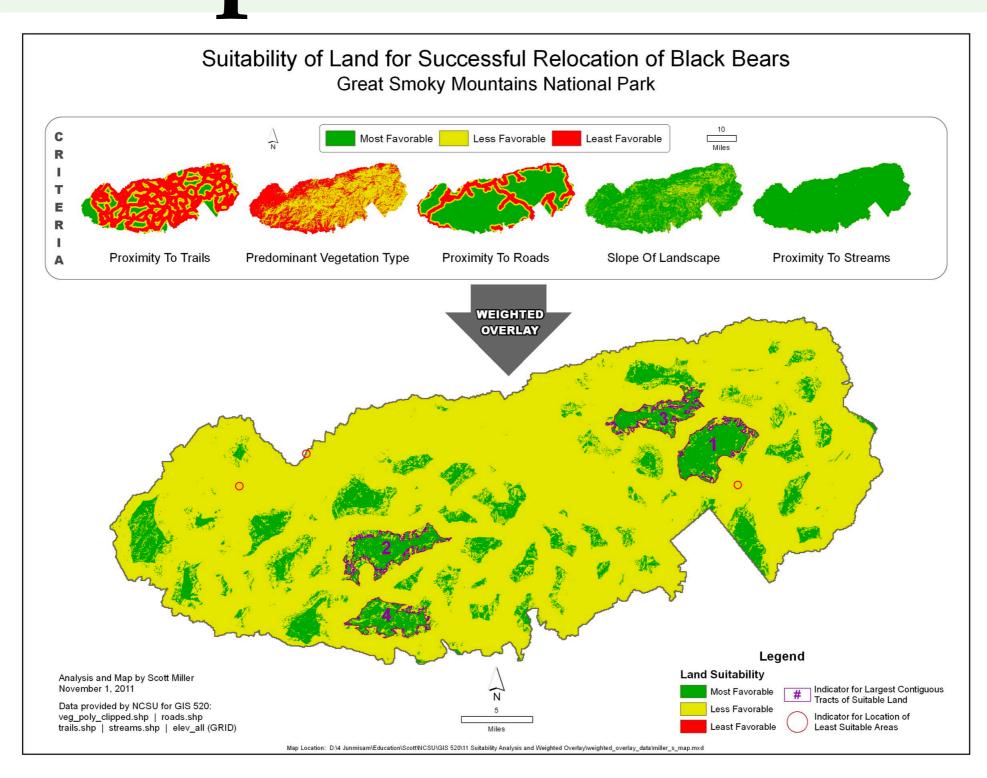
Living Near a Major Highway Tied to Developmental Delays in Children



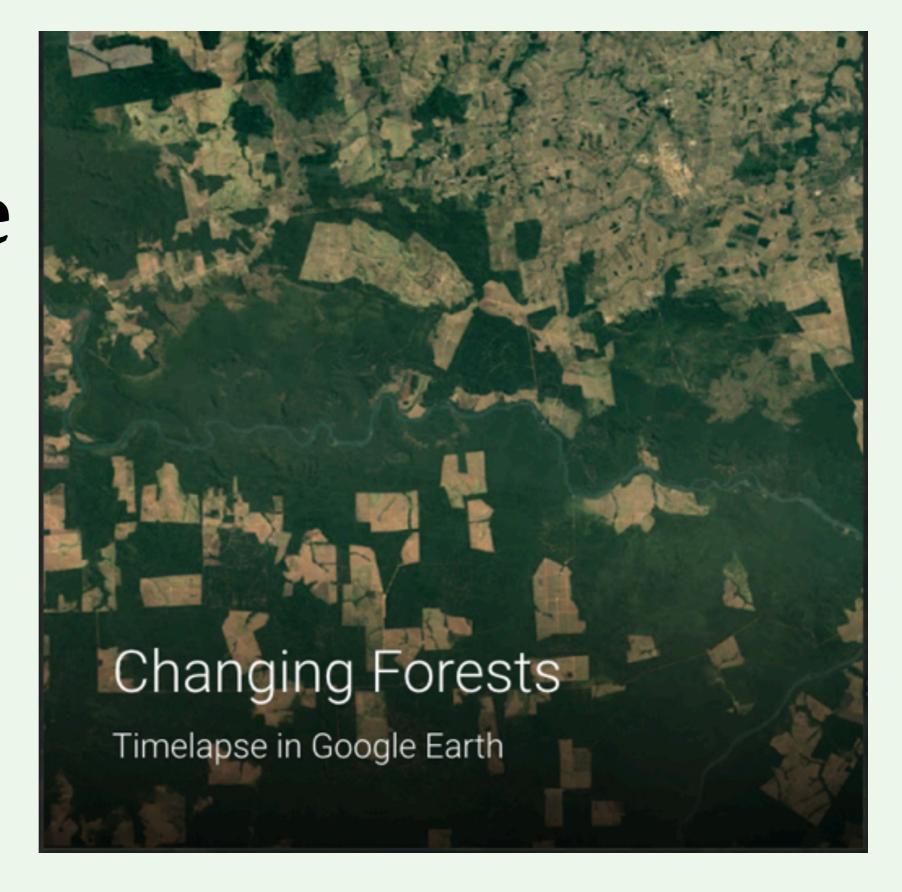
# How is urbanization affecting water resources?



# What habitat is suitable for a species of interest?



How is agriculture impacting global forests?



**Changing Forests** 

# Resources

## GIS Degrees & Programs at KU

- B.S., M.S., and PhD degree in geography with a concentration in geospatial analytics
- B.S. and M.S degrees at KU geography are designated as STEM degree
- Undergraduate and graduate GIS certificate program
  - https://catalog.ku.edu/liberal-arts-sciences/geography/ geographic-information-science-ucert/
  - <a href="https://catalog.ku.edu/liberal-arts-sciences/geography/geographic-information-science-gradcert/">https://catalog.ku.edu/liberal-arts-sciences/geography/geography/geographic-information-science-gradcert/</a>

## Jobs in GIS

- Federal Government
  - Federal Agencies USGS, EPA, USFS
- State or Local Government
  - Natural Resources, Public Works, Tax
  - Public works/infrastructure management (roads, water, sewer)
  - Planning and environmental management
  - Property records and appraisal
- Real Estate and Marketing
  - Retail site selection, site evaluation

- Public safety and defense
  - Crime analysis, fire prevention, emergency management, military/ defense
- Natural resource exploration/extraction
  - Petroleum, minerals, quarrying
- Transportation
  - Airline route planning, transportation planning/modeling
- Public health and epidemiology
- The Geospatial Industry
  - Data development, application development, programming

## **GIS Organizations**

- GITA—Geospatial Information & Technology Association
- **USGIF**—U.S. Geospatial Intelligence Foundation
- **UCGIS**—The University Consortium for Geographic Information Systems (www.ucgis.org)
- **ASPRS**—American Society for Photogrammetry and Remote Sensing (www.asprs.org)
- URISA—Urban and Regional Information Systems Association
- **AAG**—The Association of American Geographers (www.aag.org)
- MAGIC—MidAmerican GIS Consortium (https://www.magicgis.org/)

## Trade Magazines

- GeoSpatial World
- GIS Lounge
- Imaging Notes
- ESRI ArcNews
- ESRI ArcUser

## Academic Journals

- International Journal of Geographical Information Systems
- Transactions in GIS
- Cartography and Geographic Information System
- GIScience and Remote Sensing
- Photogrammetric Engineering and Remote Sensing

### **GIS Conferences**

#### Software User Conferences

- ESRI
- Intergraph
- MapInfo

#### **Professional Conferences**

- AAG Annual Conference
- URISA Annual Conference
- ASPRS Annual Conference
- GITA Annual Conference
- UCGIS Annual Symposium
- GIScience (bi-annual)

## Readings

- Chapter 2: Introduction
- Chapter 3: Introduction