

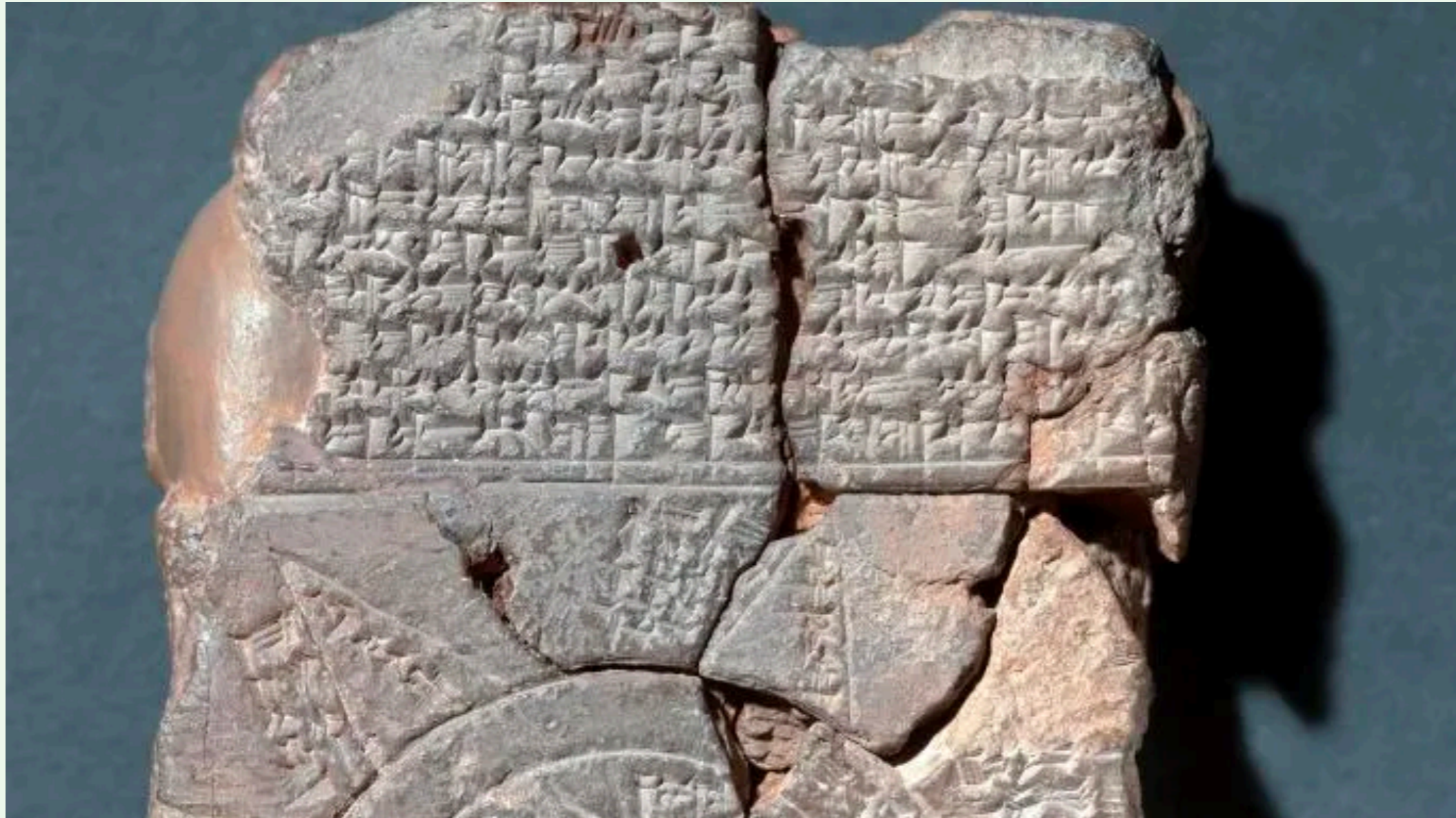
# GEOG 358: Introduction to Geographic Information Systems

Maps &  
geovisualization



# Maps, Cartography, GIS and Geovisualization

- Significance of maps
  - The language of geography
  - Existed before written languages





















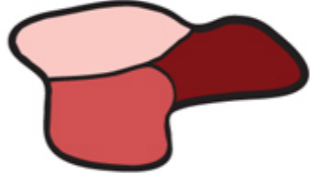








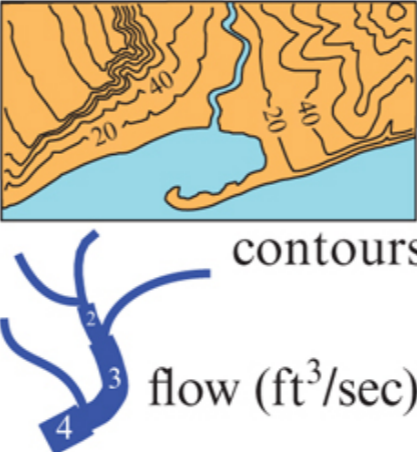

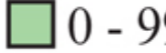


# Purposes of Maps

- Map as a visual communication
  - For decision makers or the public
  - Make a point and communicate what we know
- Map as visual thinking
  - For spatial analysis
  - Prompt insight, reveal pattern, and highlight anomalies

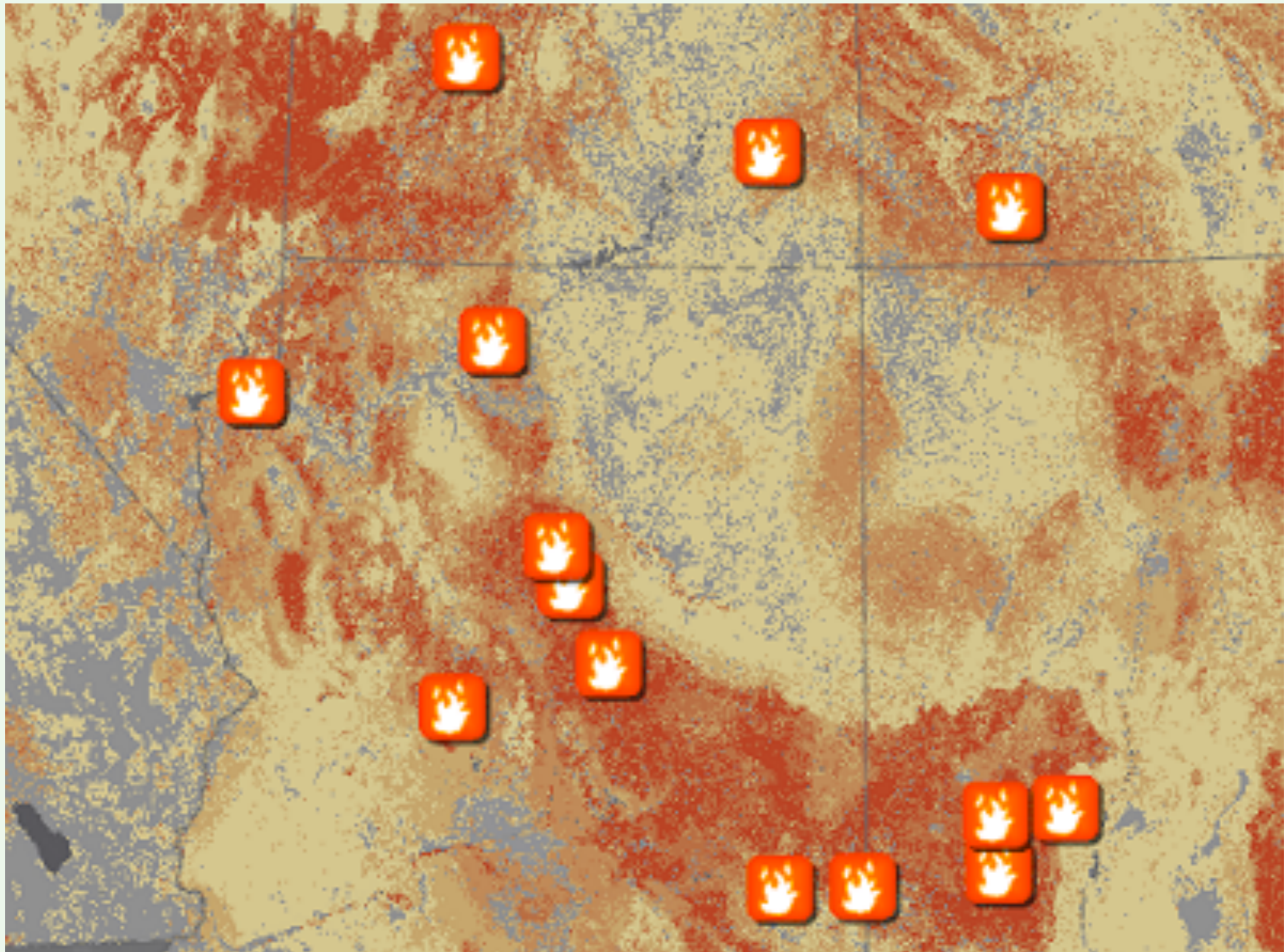
# Representing Geographic Features

- Represent where features are and what attribute(s) features have
- Symbol
  - A graphic or drawing representing certain characteristics of features
- Types of symbol
  - Point, line, and area symbols
- Properties of symbol
  - Location
  - Shape, size, and color (visual variables)

# Cartographic Features

	Point	Line	Area
Measurement Level	<p><b>Nominal</b></p> <ul style="list-style-type: none"> <li> city</li> <li> church</li> <li> school</li> <li> campground</li> <li>BM<sub>x</sub> benchmark</li> </ul>	<ul style="list-style-type: none"> <li> road</li> <li> stream</li> <li> utility</li> </ul>	<ul style="list-style-type: none"> <li> desert</li> <li> water</li> <li> forest</li> </ul>
	<p><b>Ordinal</b></p> <ul style="list-style-type: none"> <li> small city</li> <li> medium city</li> <li> large city</li> </ul>	<p><b>Highways</b></p> <ul style="list-style-type: none"> <li> dual</li> <li> primary</li> <li> secondary</li> <li> light</li> <li> trail</li> </ul>	<p><b>Soil Permeability</b></p>  <ul style="list-style-type: none"> <li> Low</li> <li> Medium</li> <li> High</li> </ul>
	<p><b>Interval/Ratio</b></p> <p><b>2010 Population</b></p> <ul style="list-style-type: none"> <li> 10,000</li> <li> 25,000</li> <li> 50,000</li> <li> 75,000</li> <li> 100,000</li> </ul>	 <p>contours</p> <p>flow (ft<sup>3</sup>/sec)</p>	<p><b>Wheat Yield</b></p>  <ul style="list-style-type: none"> <li> 0 - 99 bushels/ac</li> <li> 100 - 199</li> <li> 200 - 299</li> </ul>

# Single-symbol map



# Standardized Point Symbols (USGS)

## Control Data and Monuments

<b>Boundary Monument</b>	≥ 3rd order elevation & tablet	BM □ 9134
	with number and elevation	67 □ 4567
<b>Horizontal Control</b>	≥ 3rd order elev. & marker	BM △ 52
	with checked spot elevation	△1012
<b>Vertical Control</b>	≥ 3rd order elevation & tablet	BM × 5280
	spot elevation	× 7523
<b>River Mile Marker</b>		
<b>Gauging Station</b>		

a.













## Selected Features

<b>Building</b>	
<b>School; house of worship</b>	
<b>Athletic field</b>	
<b>Racetrack</b>	
<b>Airport, paved landing strip, runway, taxiway, or apron</b>	
<b>Tanks</b>	
<b>Picnic area</b>	
<b>Campground</b>	
<b>Cemetery</b>	
<b>Exposed wreck</b>	
<b>Quarry or open pit mine</b>	

b.











## Standardized Linear Symbols (USGS)

### Selected Transportation Features

<b>Primary highway</b>	
<b>Secondary highway</b>	
<b>Light duty road</b>	
<b>Unimproved road</b>	
<b>Trail</b>	
<b>Highway or road with median strip</b>	
<b>Highway or road under construction</b>	
<b>Highway or road underpass; overpass</b>	
<b>Highway or road bridge; drawbridge</b>	
<b>Highway or road tunnel</b>	
<b>Standard gauge railroad</b>	
<b>Railroad yard</b>	

a.

### Selected Hydrologic Features

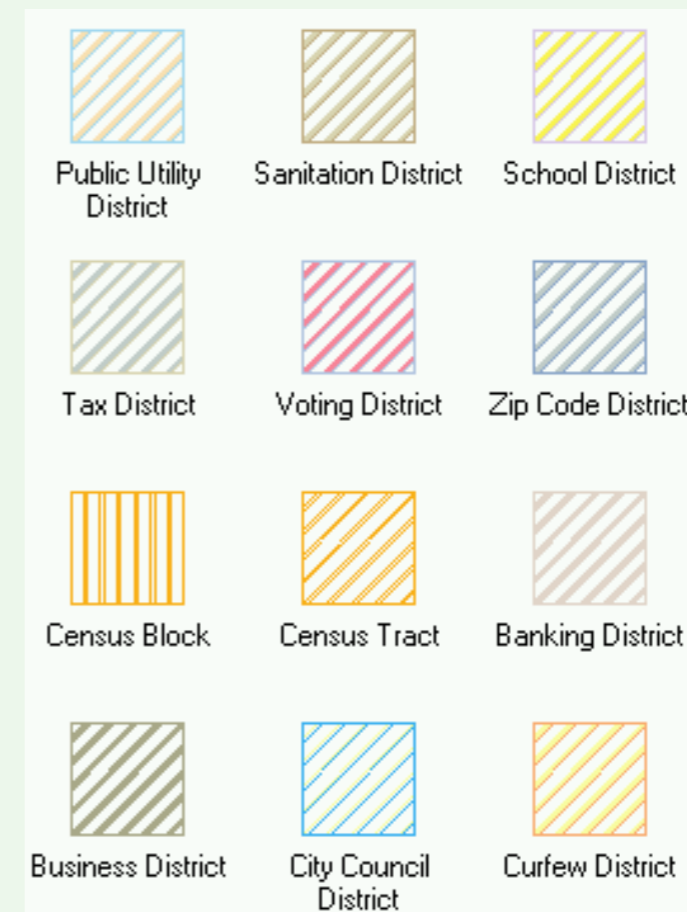
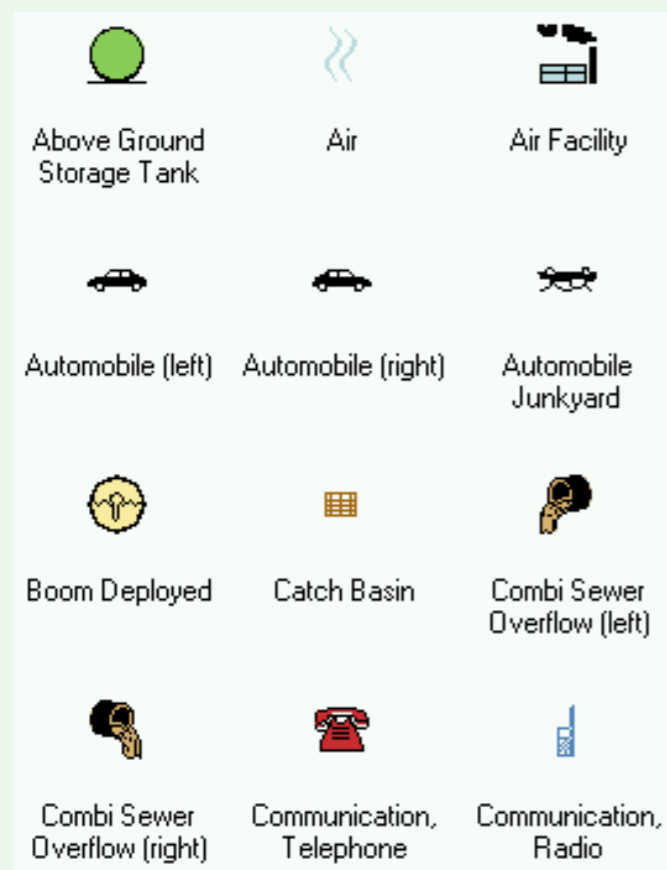
<b>Perennial stream</b>	
<b>Perennial river</b>	
<b>Intermittent stream</b>	
<b>Intermittent river</b>	
<b>Disappearing stream</b>	
<b>Falls, small</b>	
<b>Falls, large</b>	
<b>Rapids, small</b>	
<b>Rapids, large</b>	
<b>Masonry dam</b>	

b.



# Styles

- A set of symbols used by an organization, community or a field

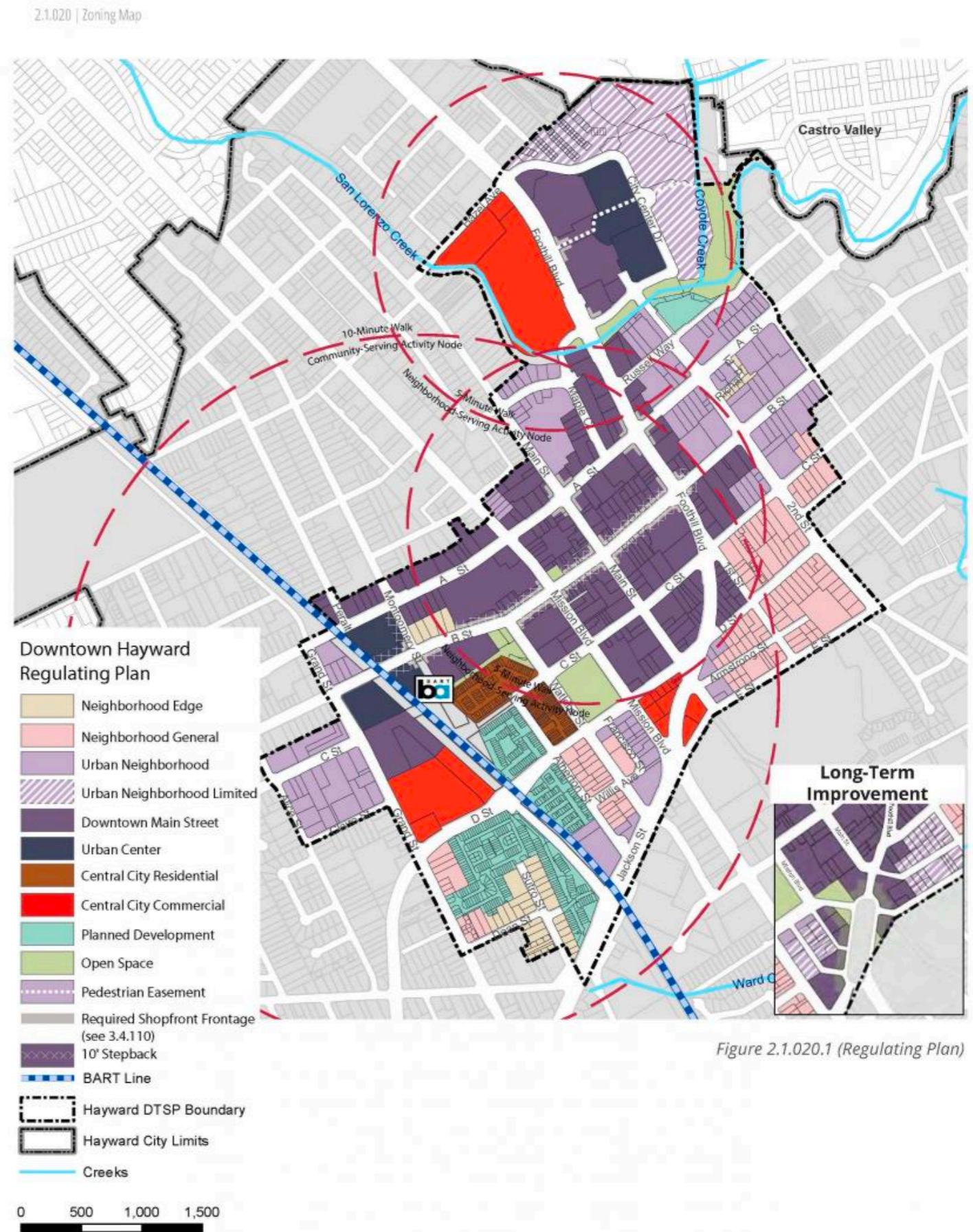


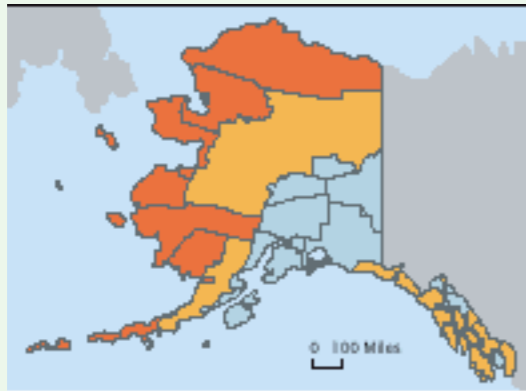
# Visualize Feature Attributes

- Types of feature attributes
  - Numeric or categorical attributes (symbols)
  - Textual attributes (labels or annotation)
- Measurement levels of numeric attributes
  - Nominal, ordinal, and continuous
- The number of attributes
  - 0—single symbol maps (only location)
  - 1—unique value, graduated color, graduated symbol, and dot density maps
  - >1—multivariate and chart maps

# Representing Nominal Attributes

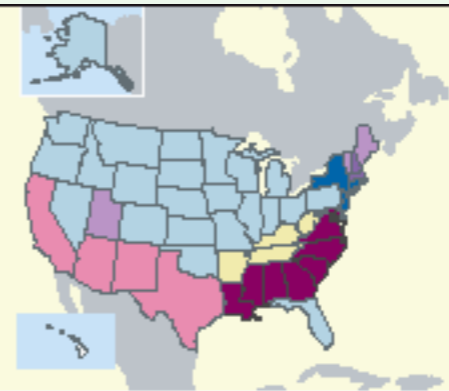
- Unique value map—each unique value (representing a category) is represented by the color or shape of a symbol



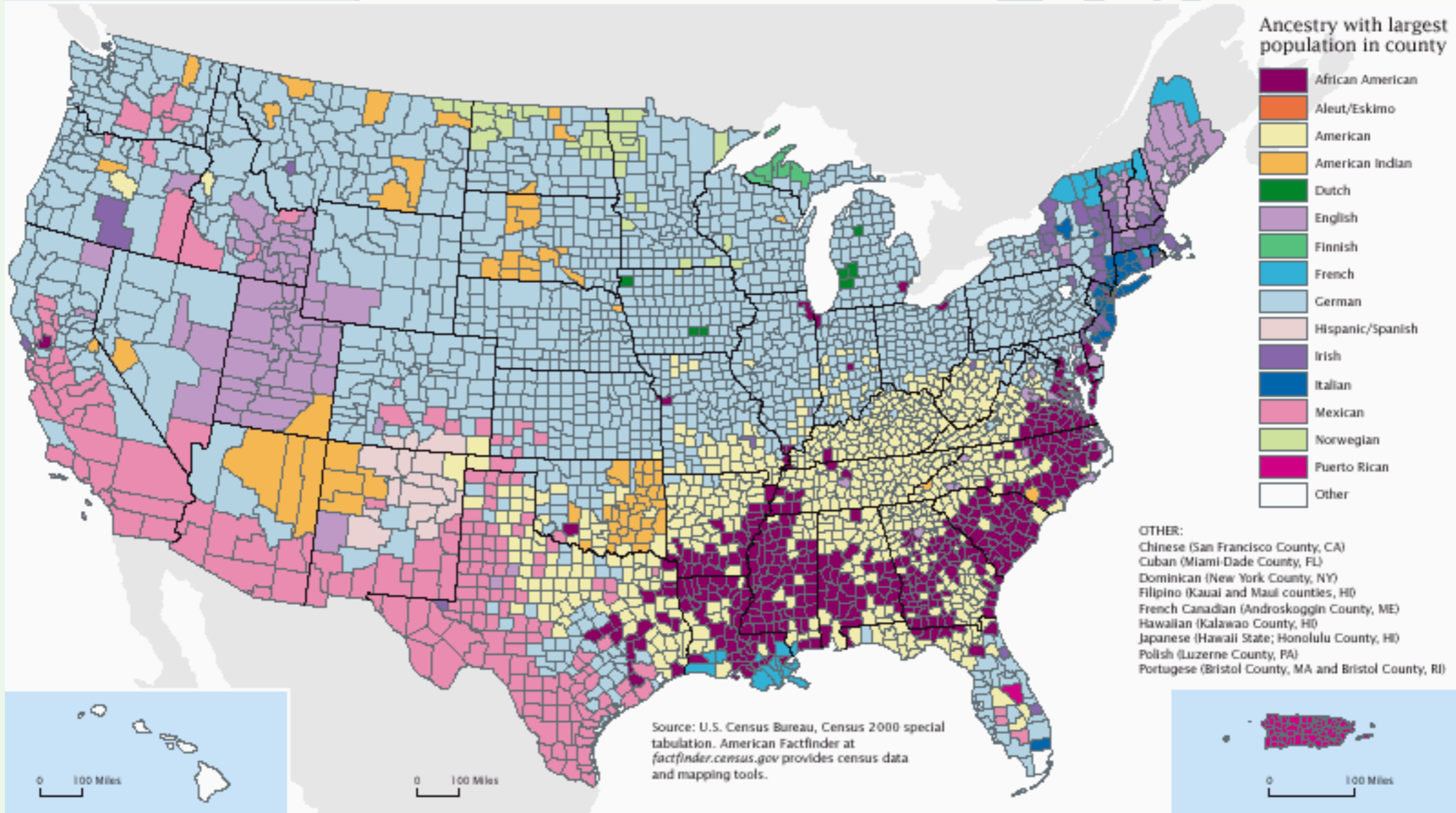


**Figure 3.**  
**Largest Ancestry: 2000**

(Data based on sample. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [www.census.gov/prod/cen2000/doc/sf3.pdf](http://www.census.gov/prod/cen2000/doc/sf3.pdf))

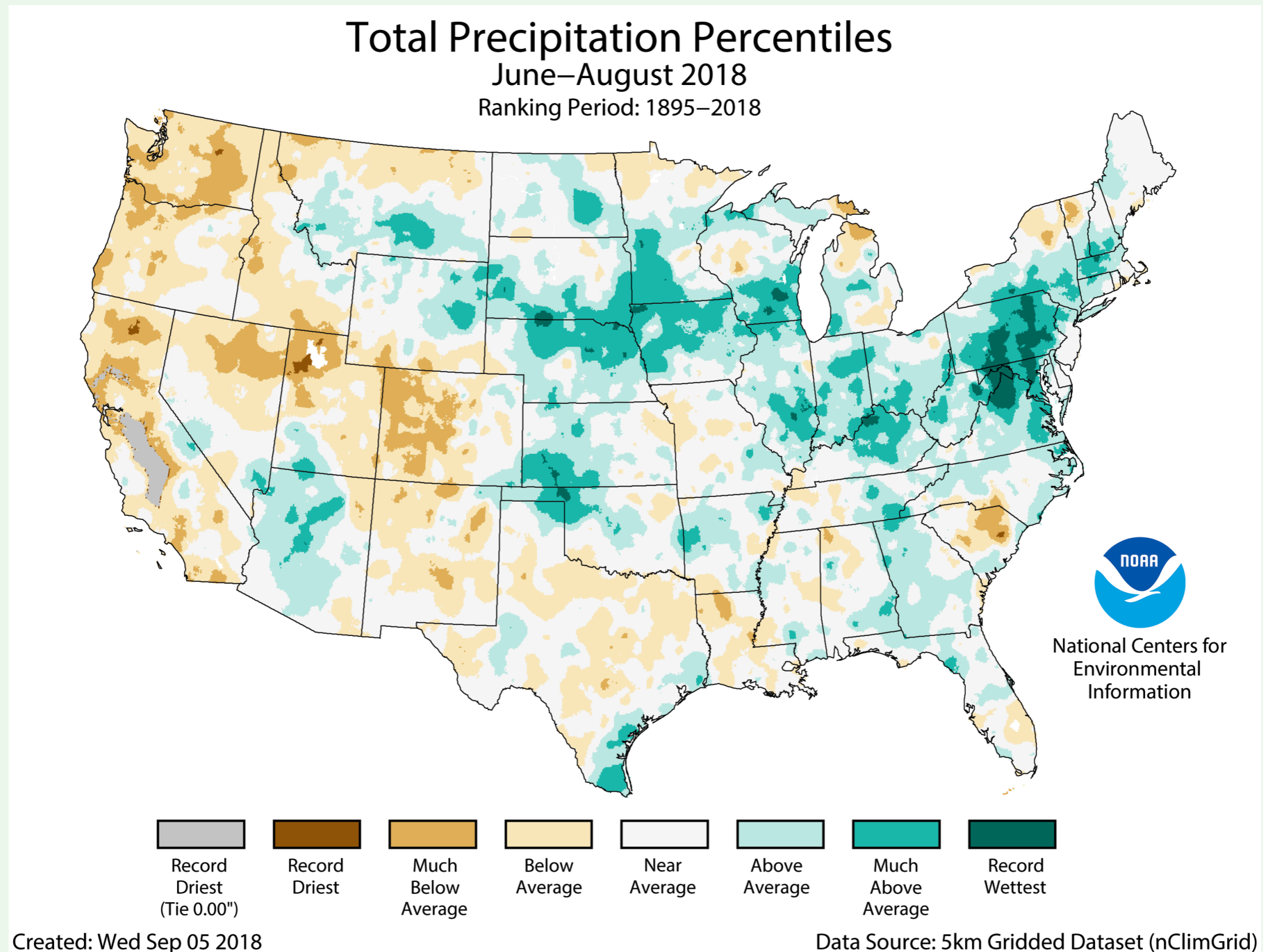


Ancestry with largest population in state  
see categories below

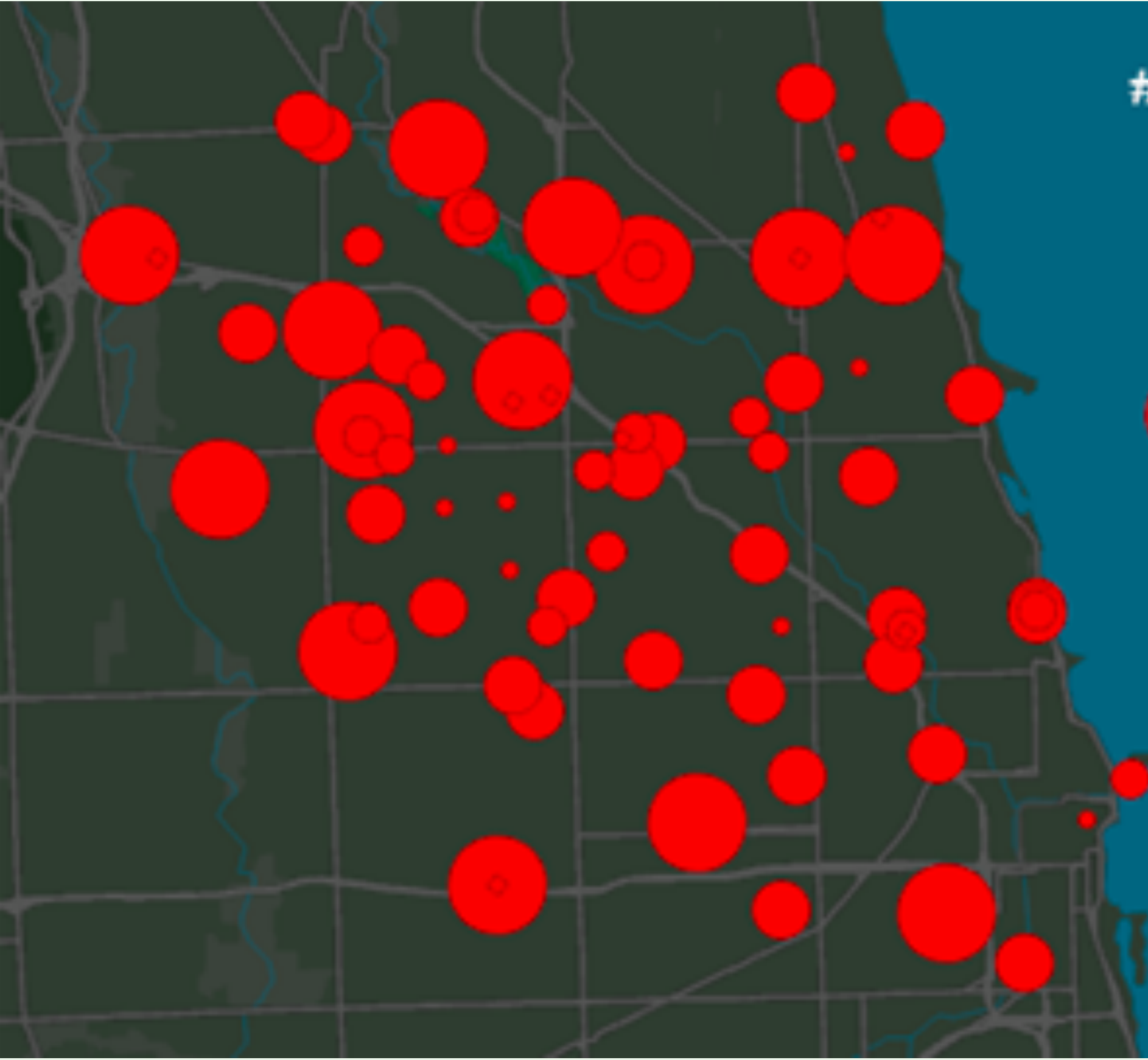


# Representing Ordinal Attributes

- Graduated symbol or color map—color, size

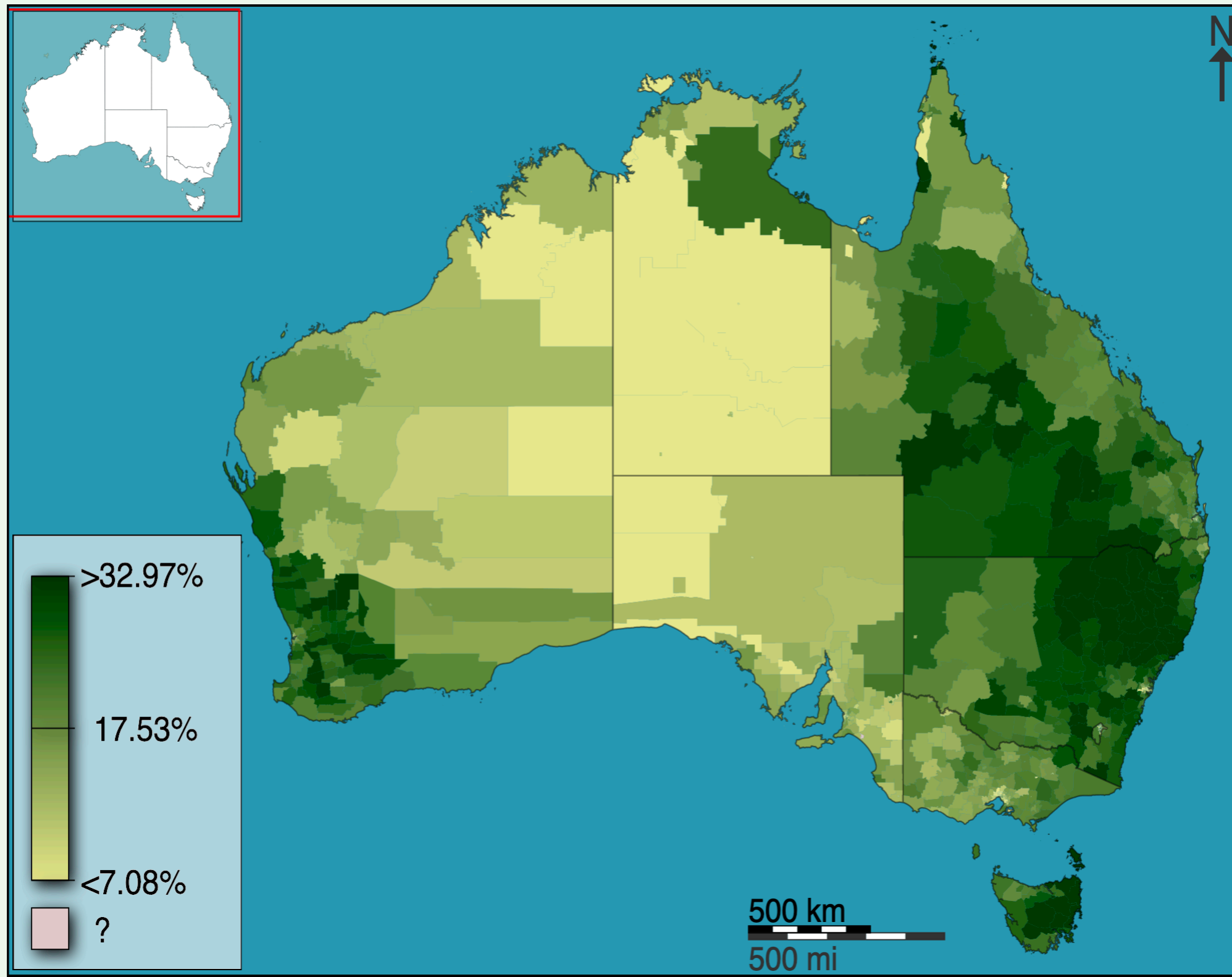


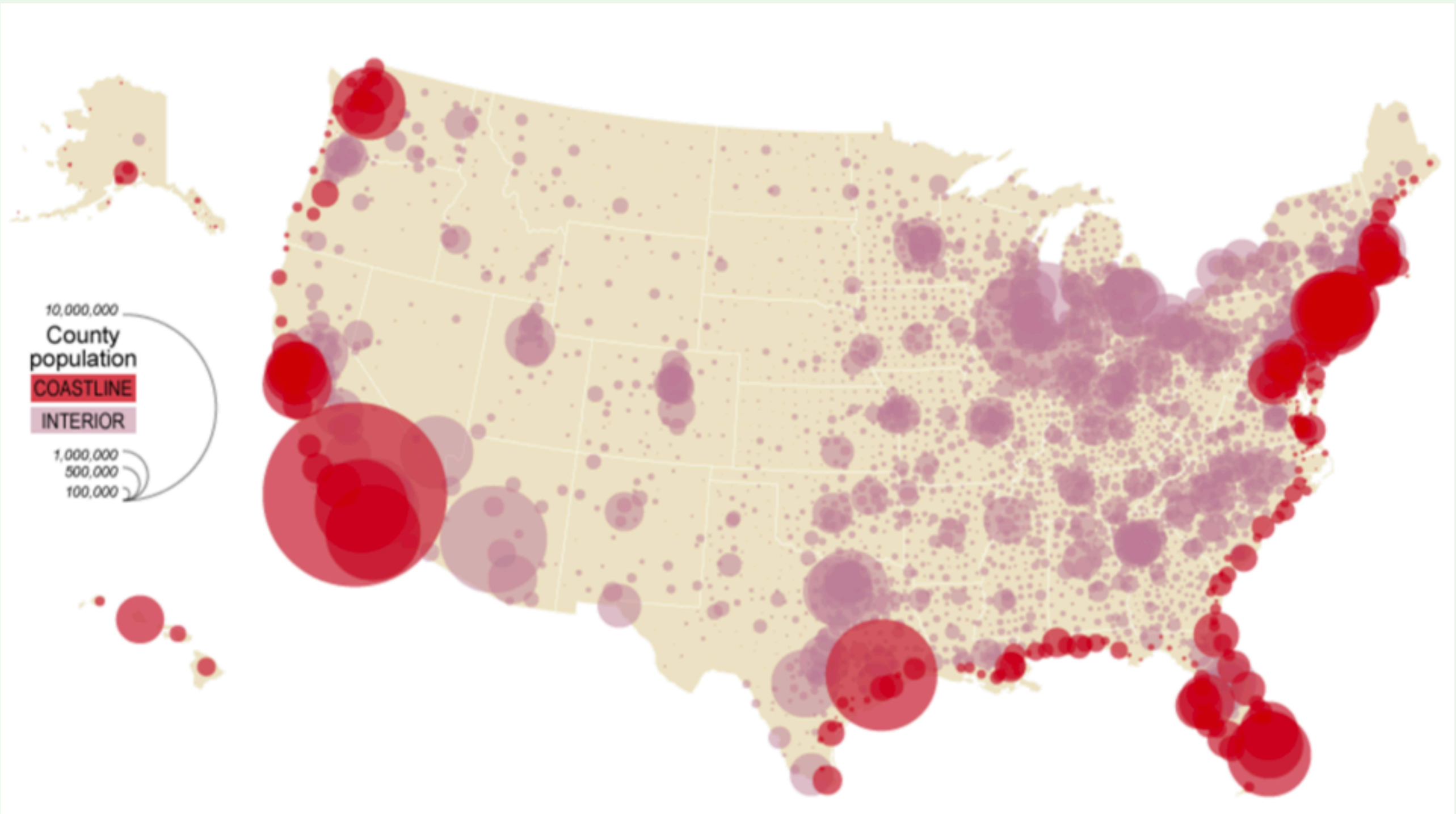
# # of Mosquitos per Trap



# Representing Interval or Ratio Attributes

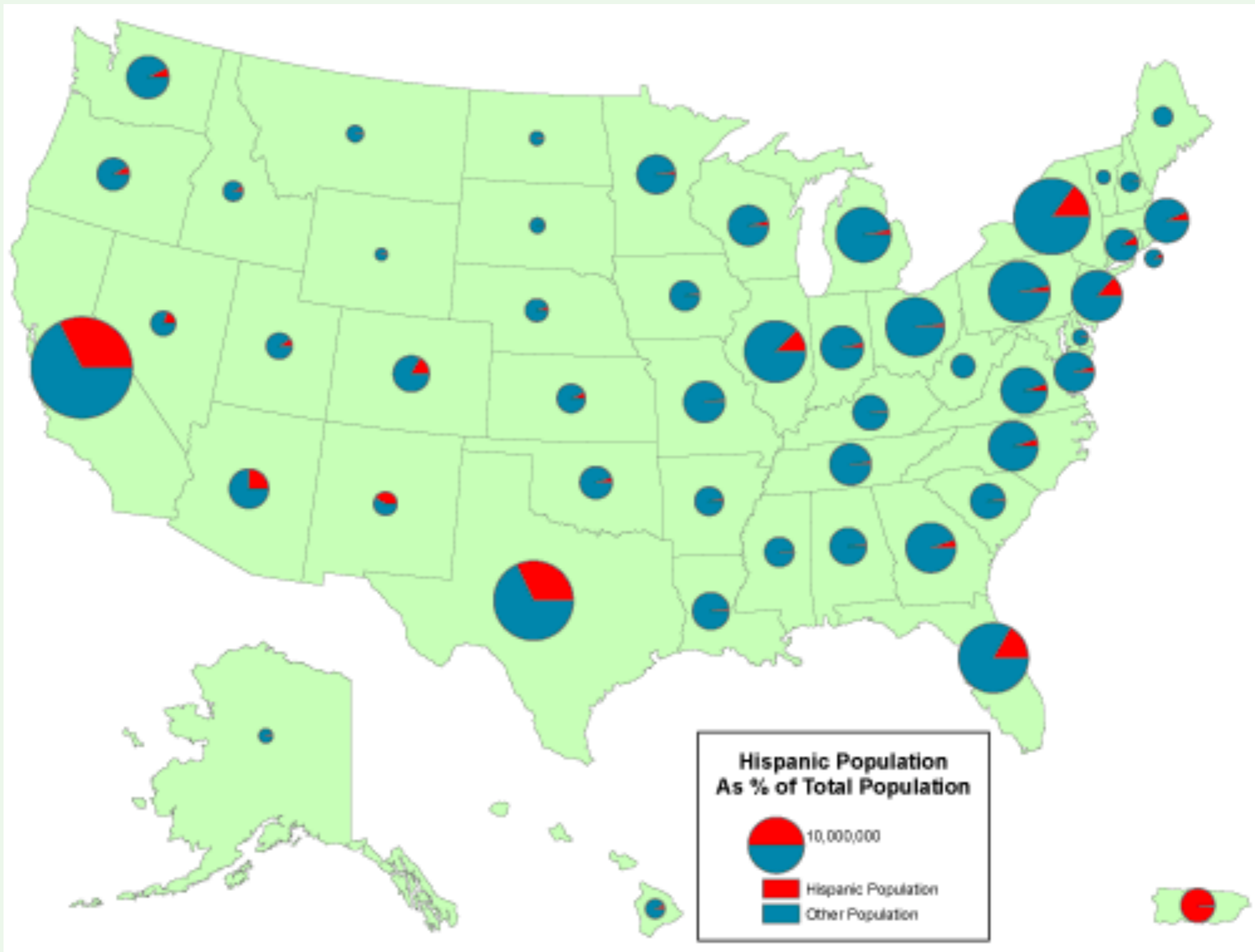
- Graduated symbol or color map—color, size





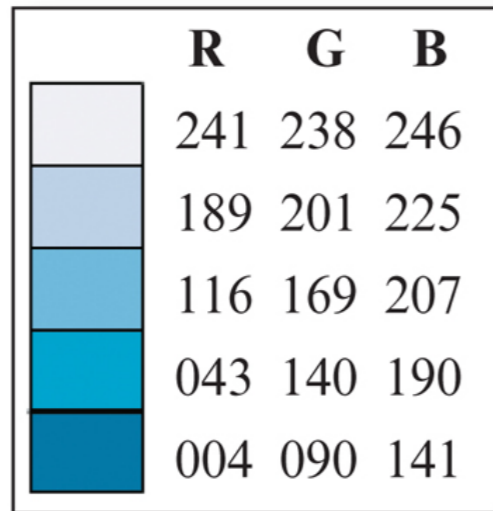


# Representing Multiple Attributes

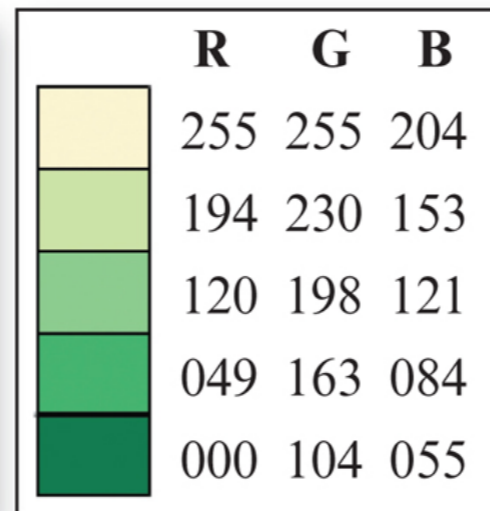


# Sequential and Diverging Colors

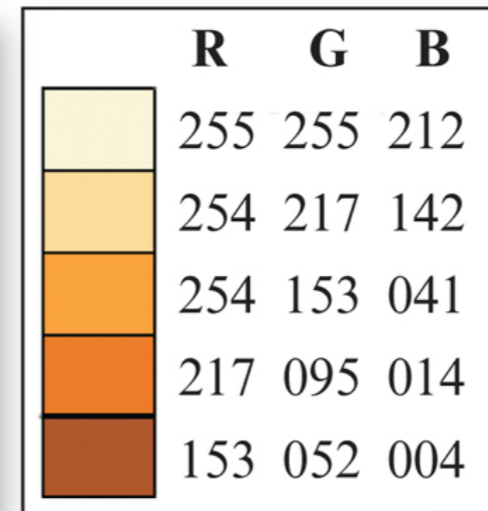
Three Sequential Color Schemes Extracted from ColorBrewer



a.

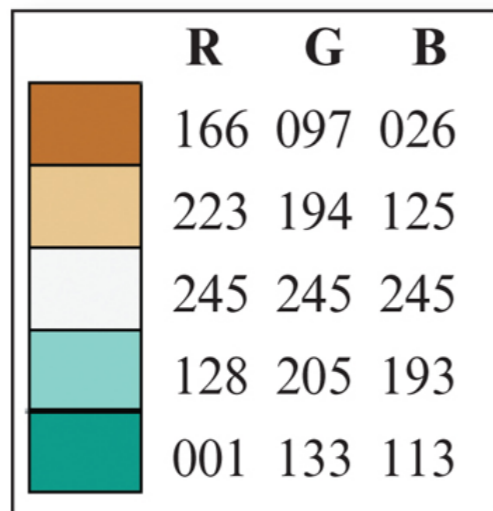


b.

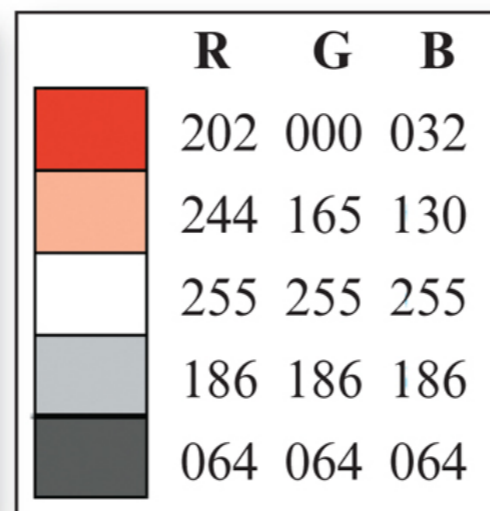


c.

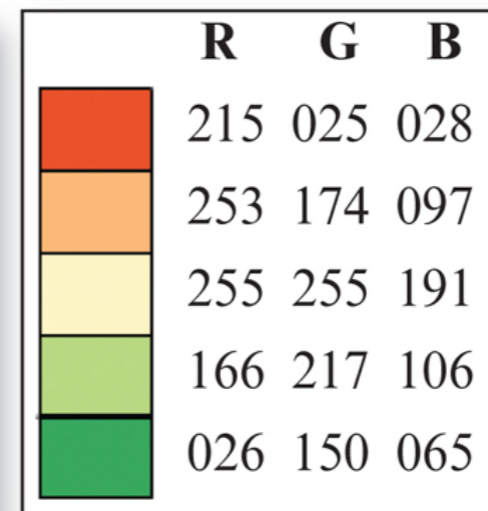
Three Diverging Color Schemes Extracted from ColorBrewer



d.



e.

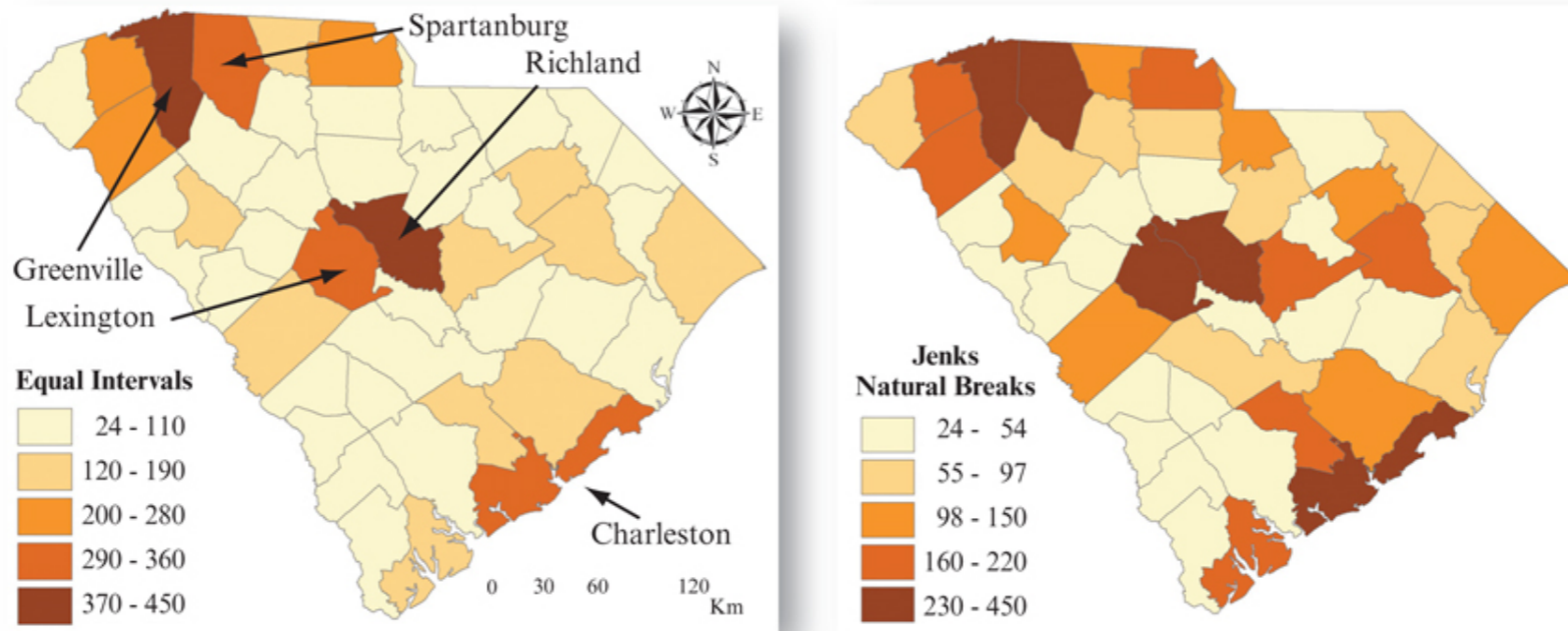


f.

# Feature Classification

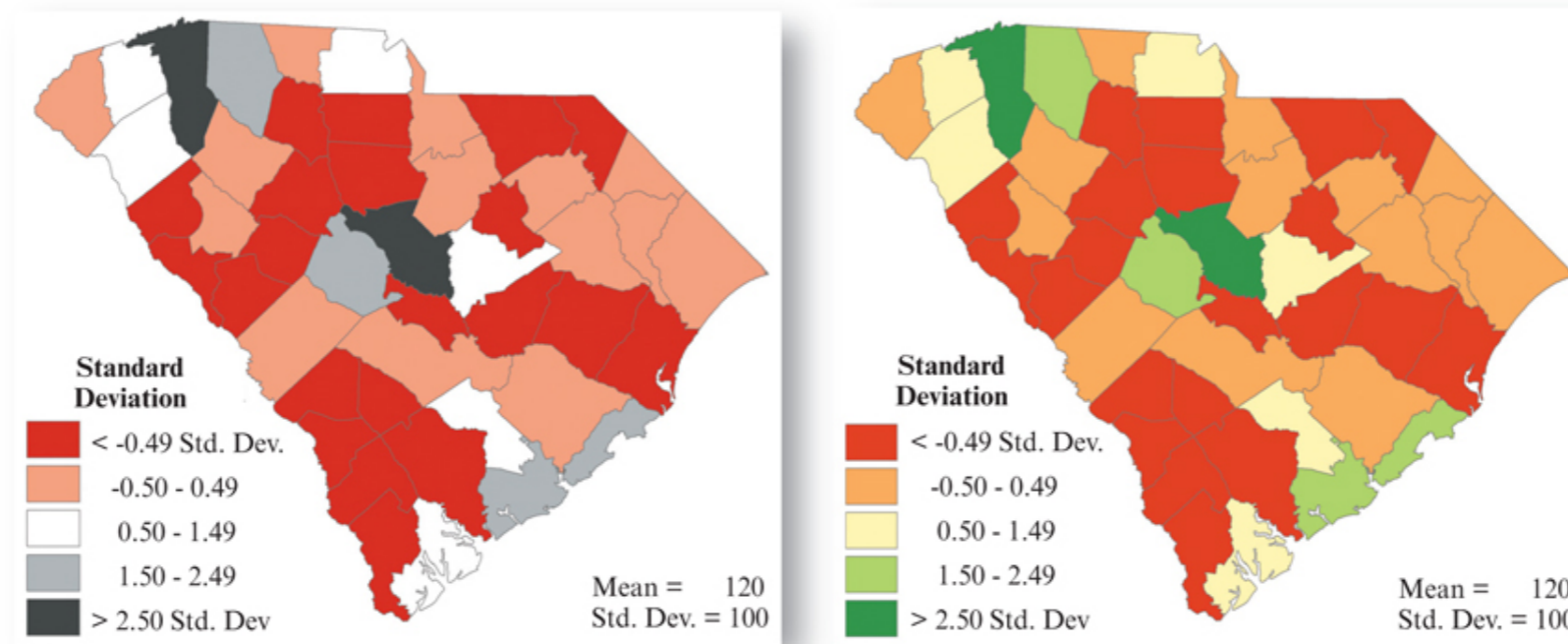
- Aggregates features into a number of classes or groups
- Based on feature attributes
  - Degrading the attribute levels from interval / ratio to nominal or ordinal
- Show and find the general spatial pattern
- Classification methods:
  - Natural breaks
  - Quantile
  - Equal interval
  - Standard deviation

### Sequential Color Scheme Choropleth Mapping of Population Density of South Carolina Counties in 2000 Persons per Square Mile



a,b. Equal area and Jenks natural breaks class intervals with the same sequential color classification scheme.

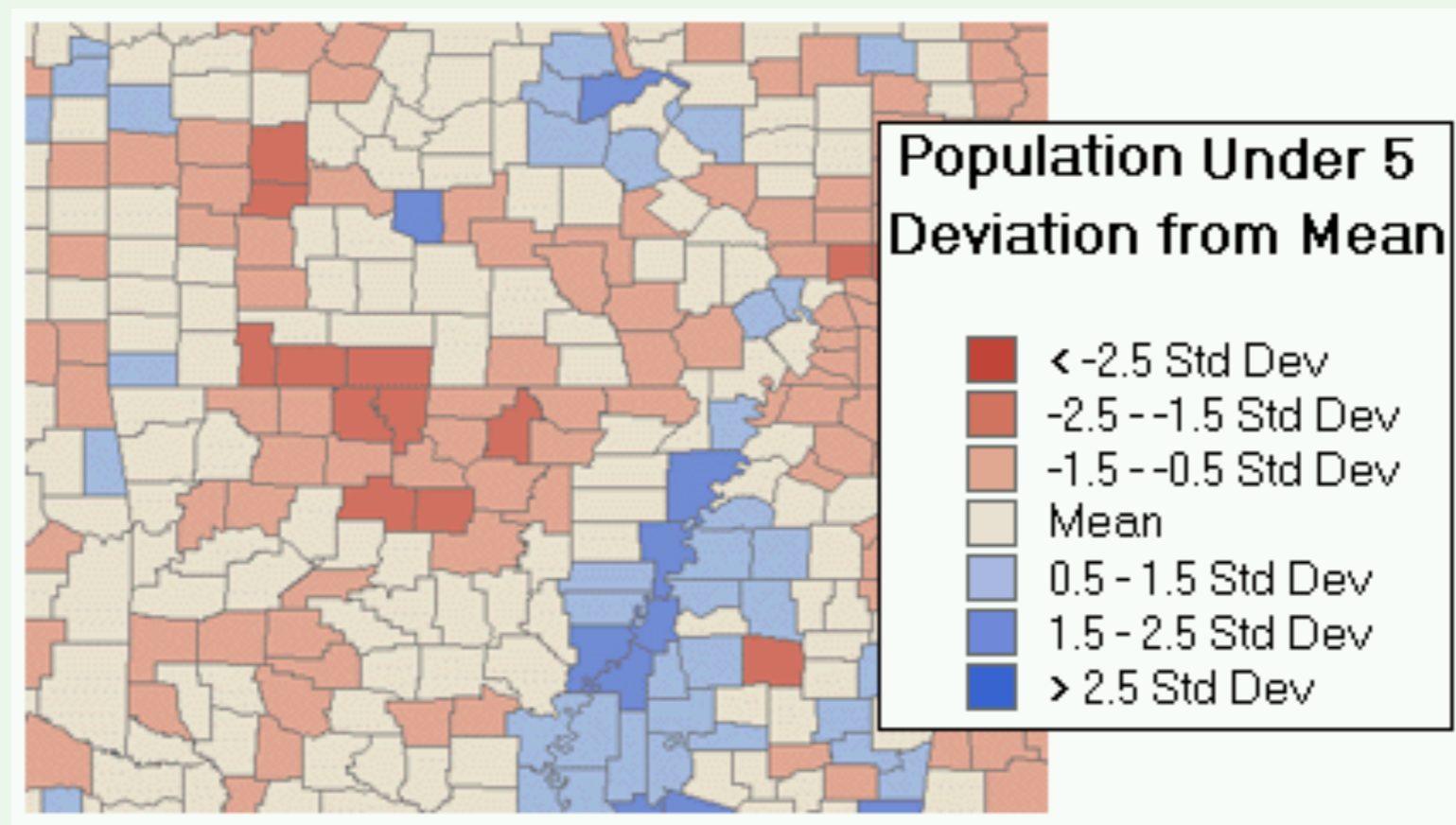
### Diverging Color Scheme Choropleth Mapping of Population Density of South Carolina Counties in 2000 Persons per Square Mile



c,d. Standard deviation class intervals with two different diverging color classification schemes.

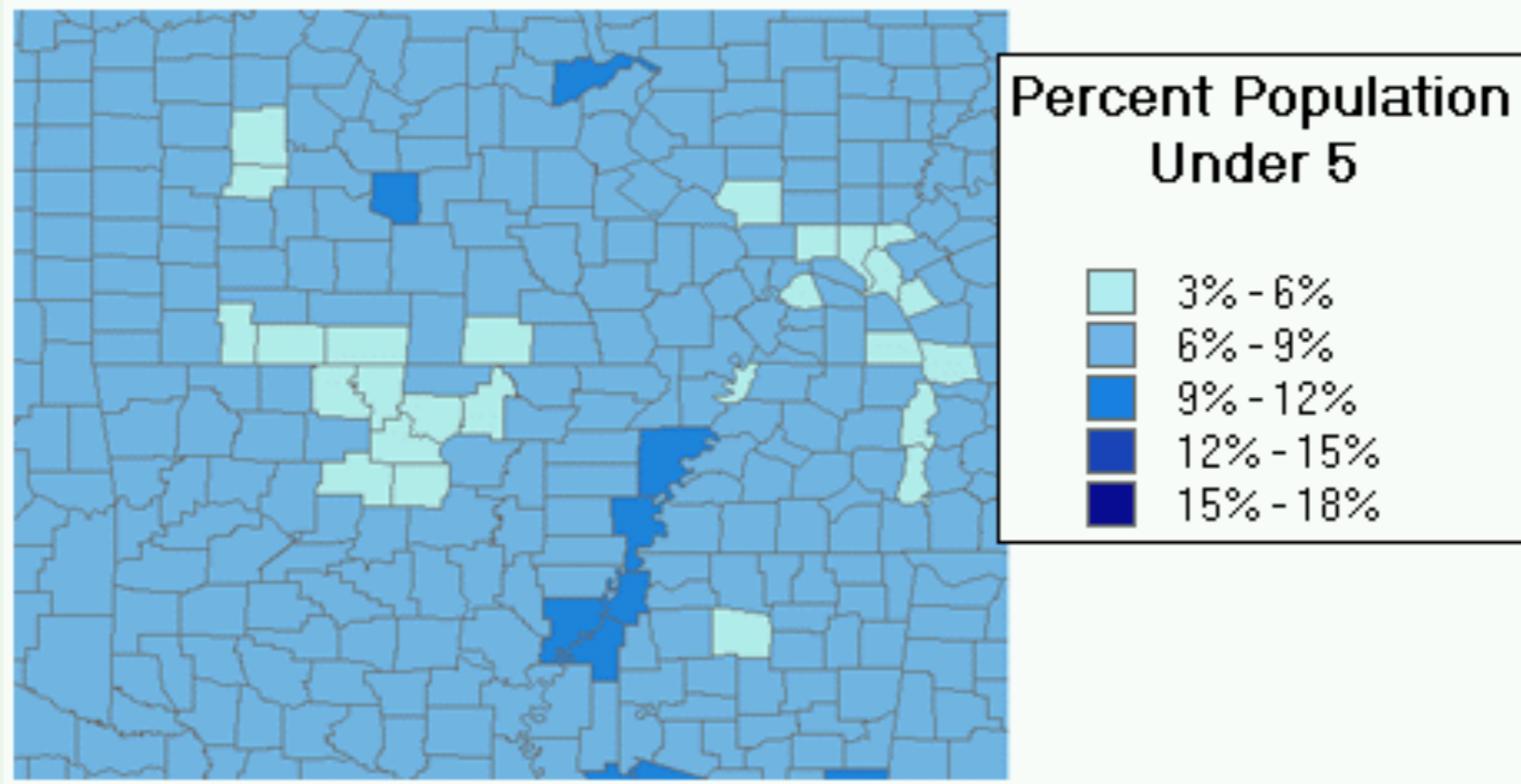
# Standard Deviation Method

- Shows the amount a feature's attribute value varies from the mean.
- Classes generated by successively adding or subtracting the standard deviation from the mean.



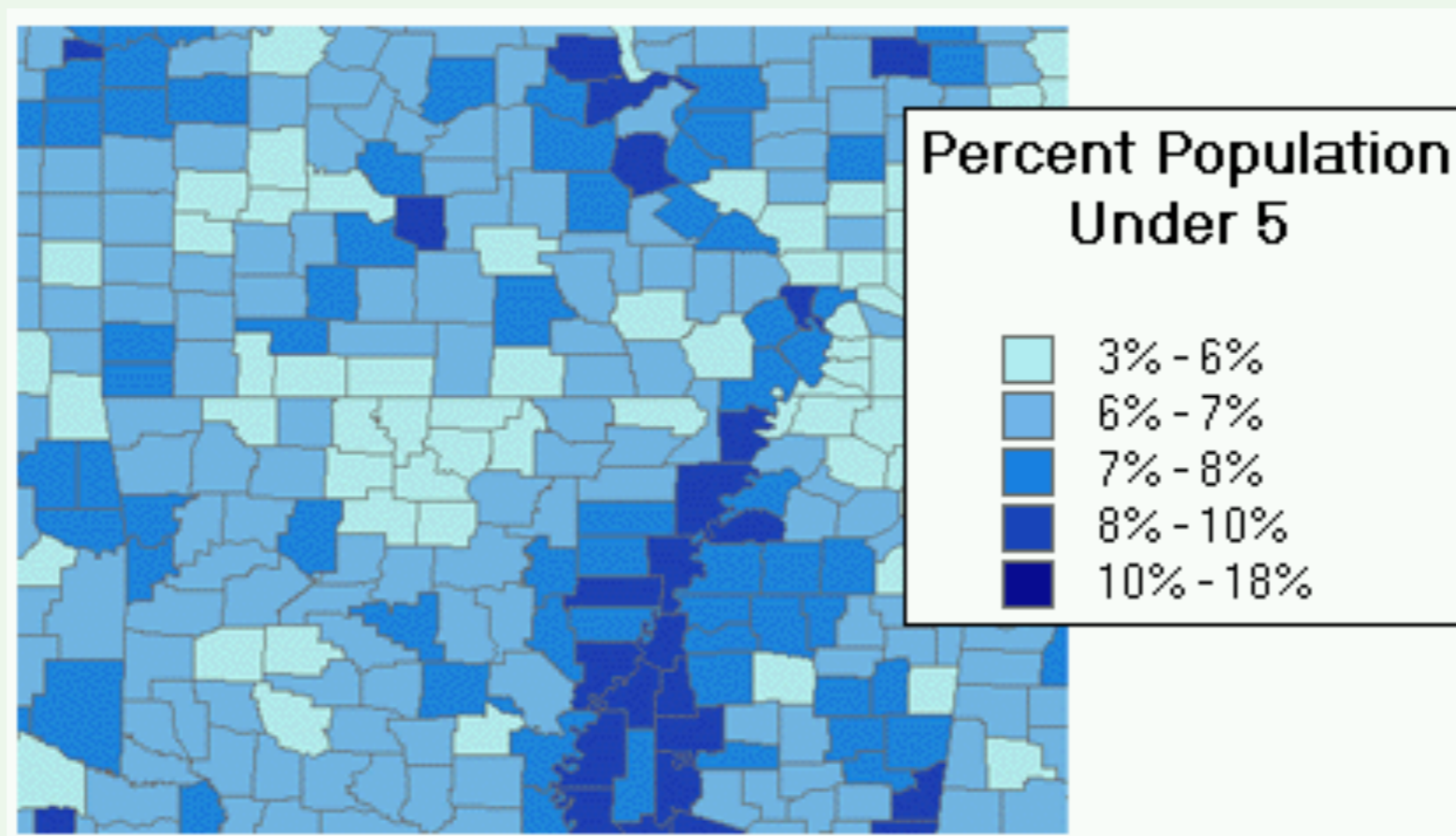
# Equal Interval Method

- Divides the range of attribute values into equal-sized subranges.
  - attribute values ranging from 0 to 300 and you have three classes ( 0–100, 101–200, and 201–300).



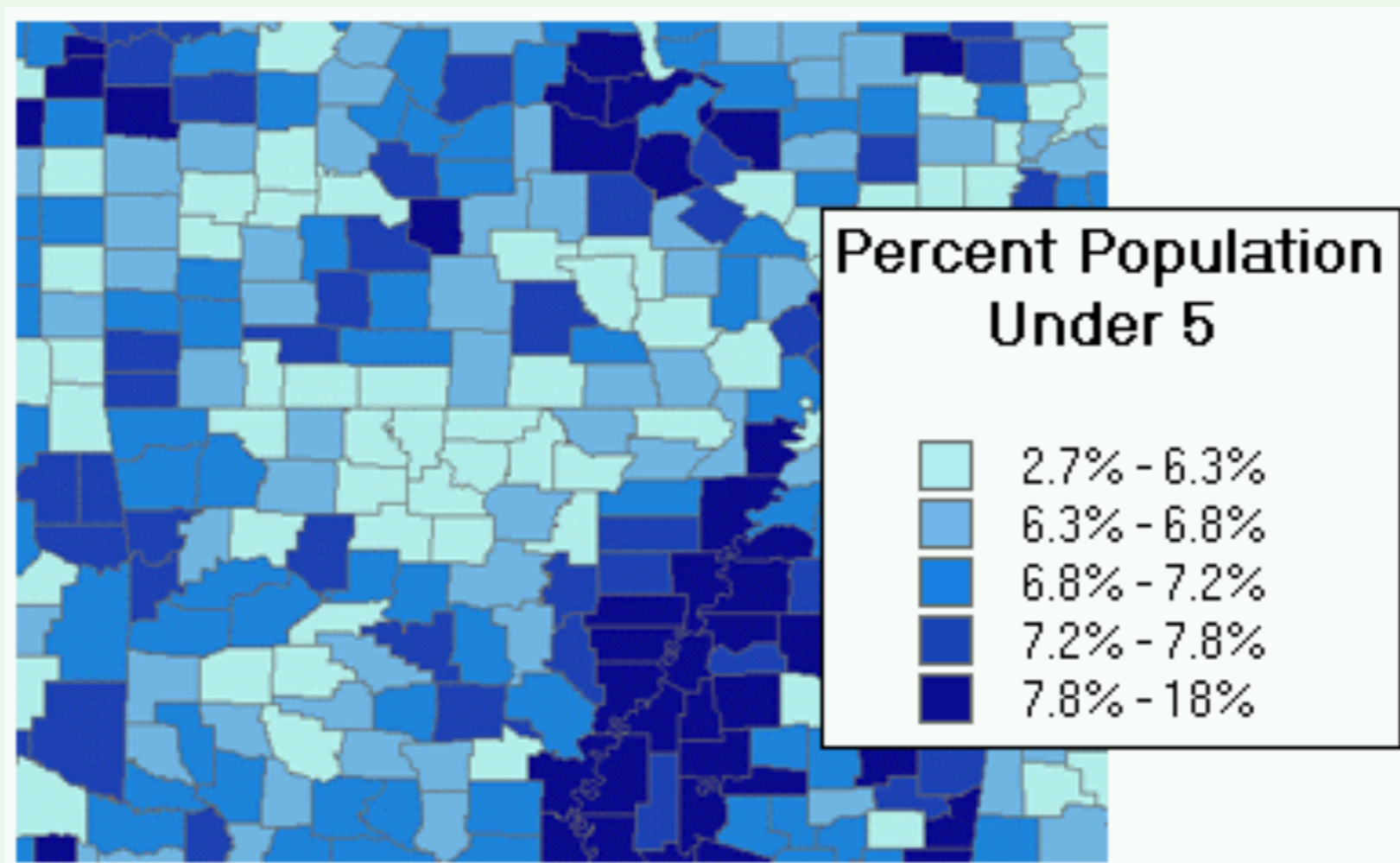
# Natural Breaks Method

- Classes are based on groupings and patterns inherent (natural) in the data.
- The features are divided into classes whose boundaries are set where there are relatively big jumps in the data values.



# Quantile Method

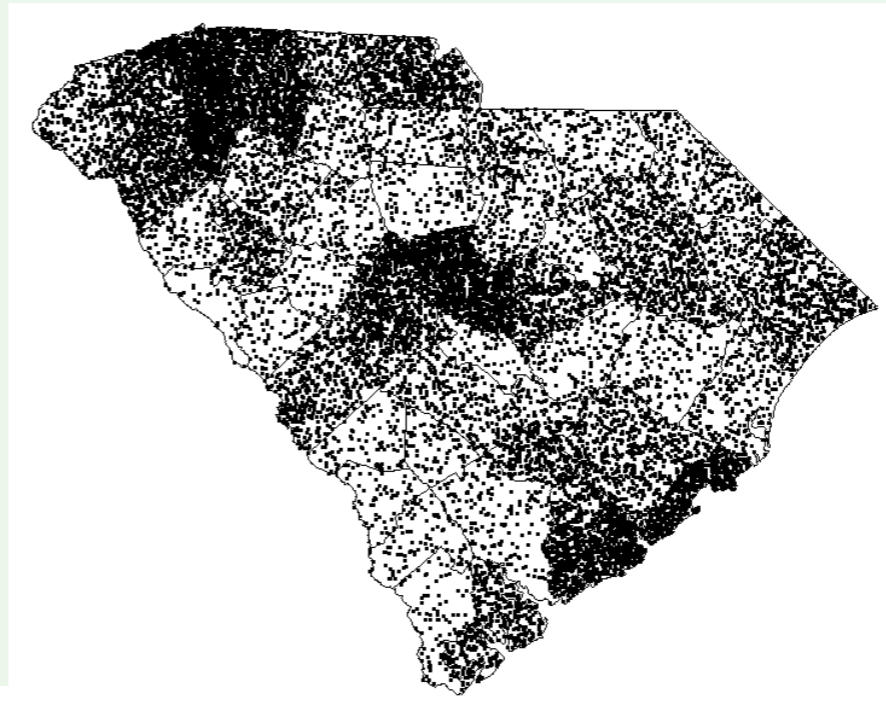
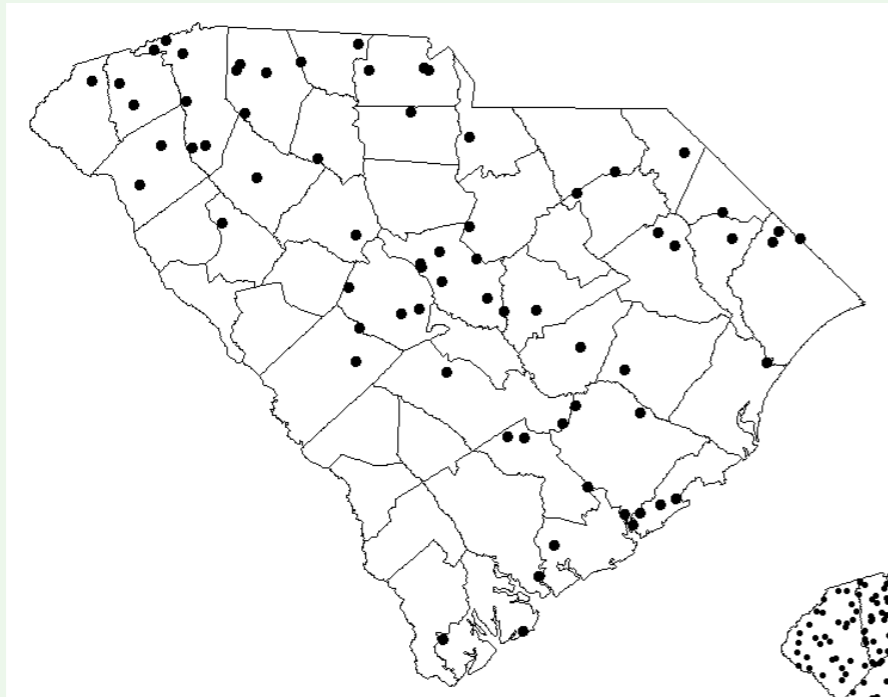
- Each class contains an equal number of features.
- Resulting map can be misleading.
  - Similar features can be placed in adjacent classes, or features with widely different values can be put in the same class.



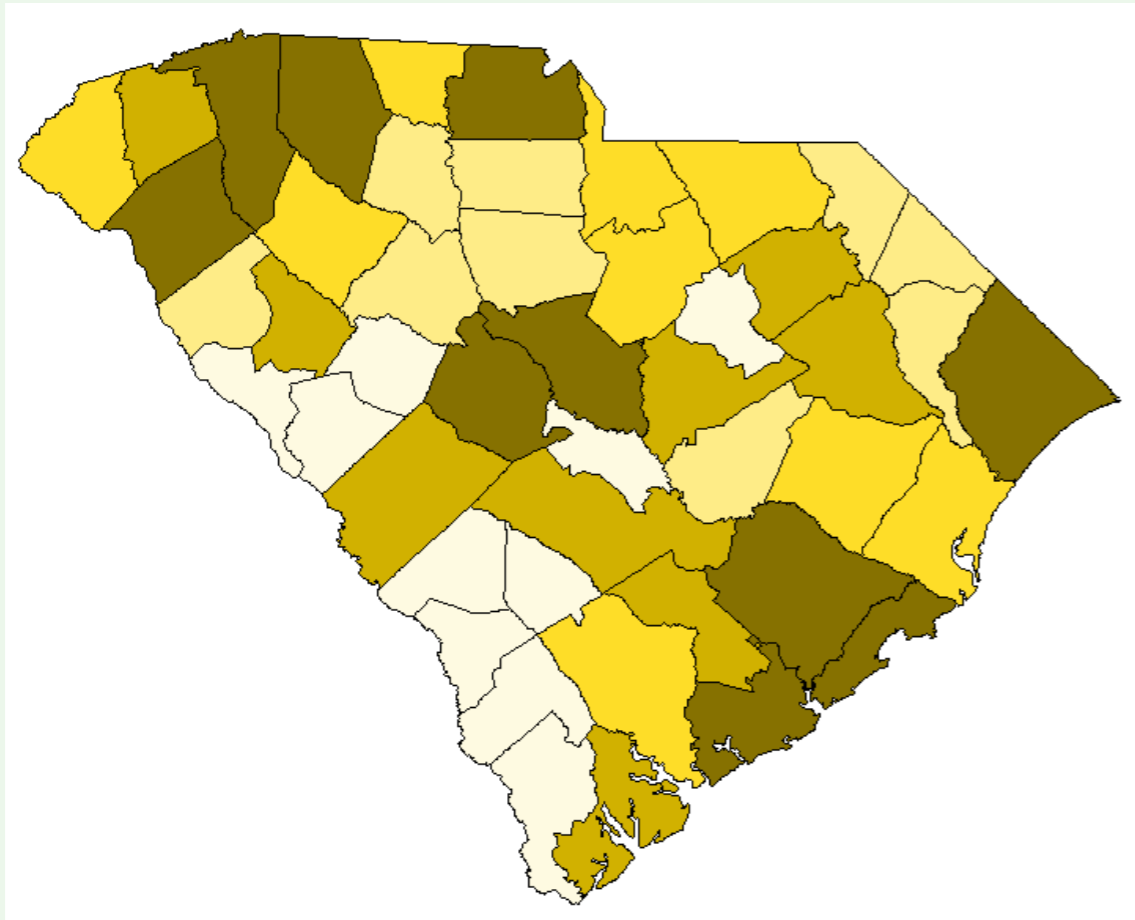


# Representing Count Attributes

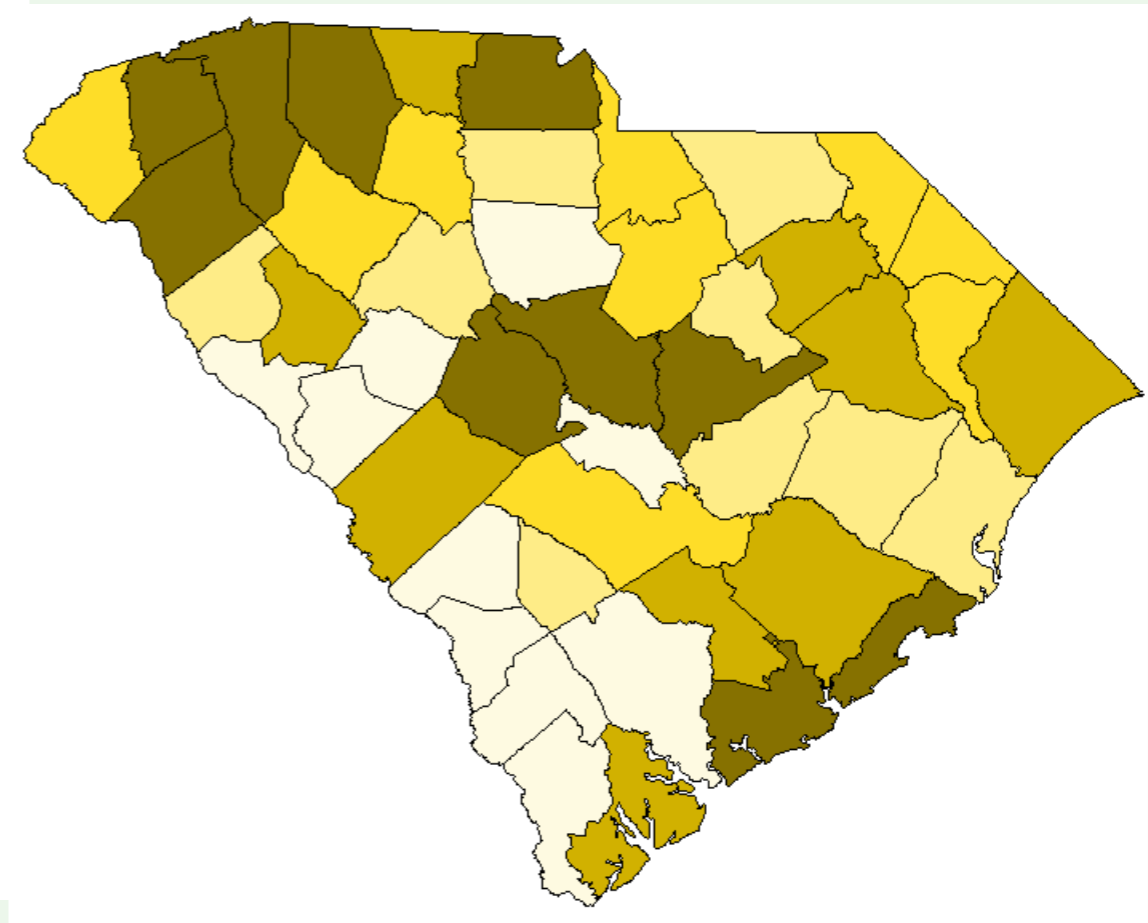
- Dot map



# Representing Count Attributes



Population

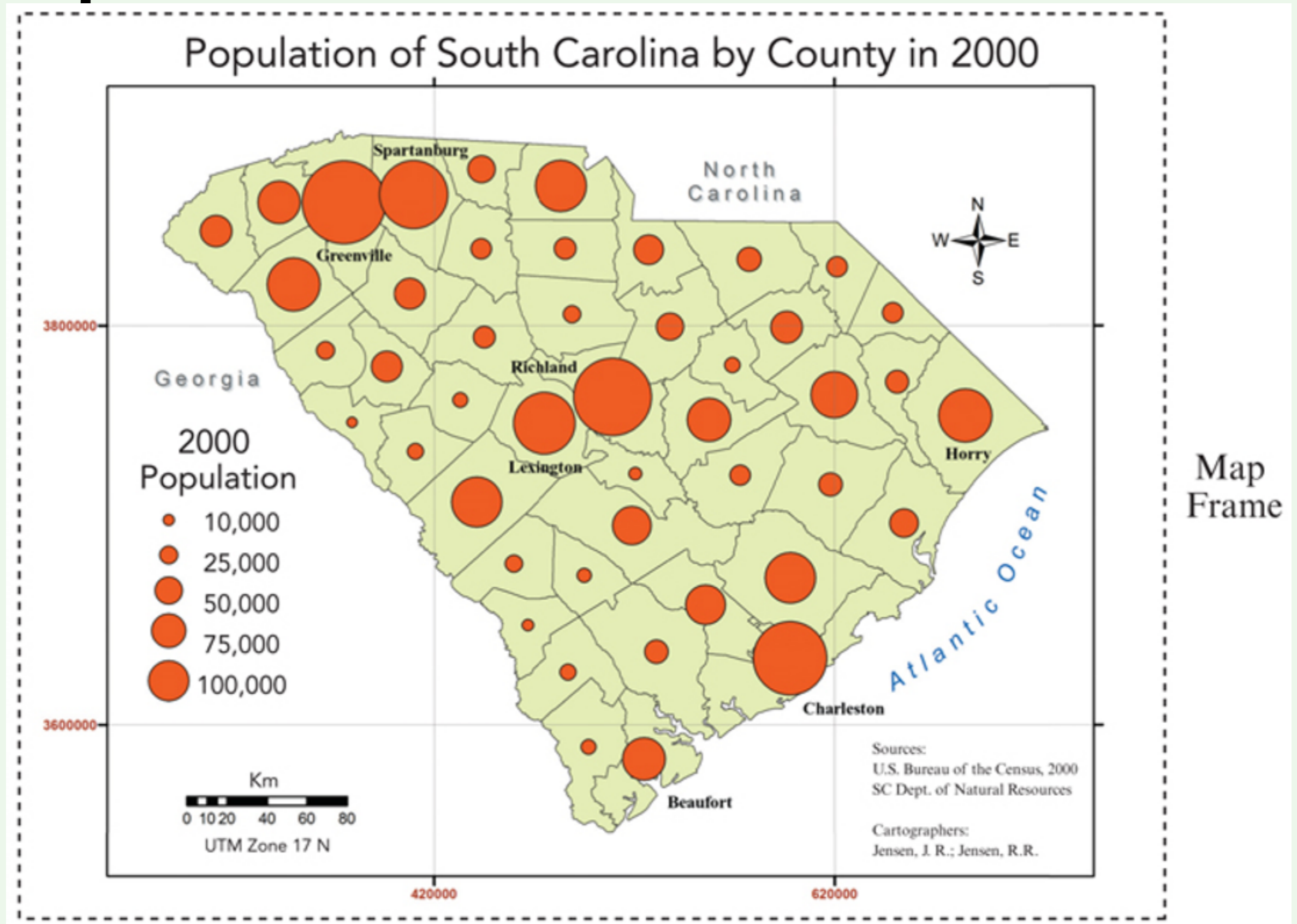


Population Density

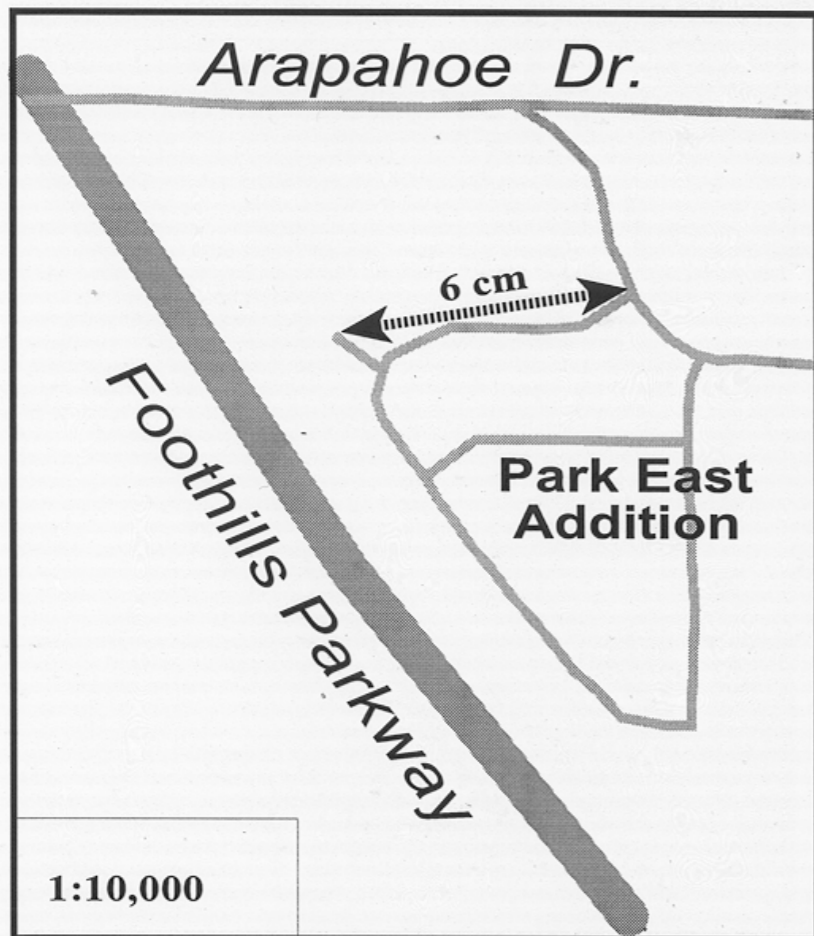
# Create Maps

- Features
  - Location and attribute(s)
- Cartographic elements
  - Title, scale, legend, north arrow, cartographer, sources

# Map Elements



# Map Scale

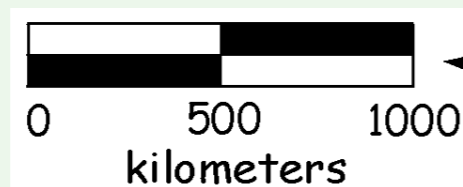


The ratio of a distance on a map to a distance on the ground

Commonly reported as a:

Unitless ratio :  $6 : 600,000 = 1 : 100,000$

Scale bar:



# Large and Small Map Scale

- Map scale is reported as a ratio, e.g., 1:100,000 scale. As a fraction this is 0.00001
  - A large scale map is one where the fraction is large.
  - This happens when the second number is small.
- Example:
  - 1 to 1 million map scale (1:1,000,000) expressed as a fraction is 0.000001;
  - a 1:200 map scale, expressed as a fraction, is 0.005.
  - Which is the larger scale, 0.000001, or 0.005?
- Larger scale maps cover less area, but show more detail.
  - People are often saying "**large scale**" map when they mean "**large area**".

# Map Scale Example

